



# **Taskforce on Scaling Voluntary Carbon Markets**


Phase II Report

July 8<sup>th</sup>, 2021


# The report was developed with extensive Member involvement...

## TSVCM membership


430+

 TSVCM members

250+

 organizations represented

~100

 Members from the Global South

## Membership involvement along Phase II

4		Taskforce-wide plenaries
5		Advisory Board meetings
4		Governance Working Group meetings
4		Legal principles and contracts Working Group meetings
4		Credit-level integrity Working Group meetings
100+		Subgroup or one-to-one meetings with all Members who requested them on deep-dive topics

# ... and a broad public consultation

## Feedback received<sup>1</sup>

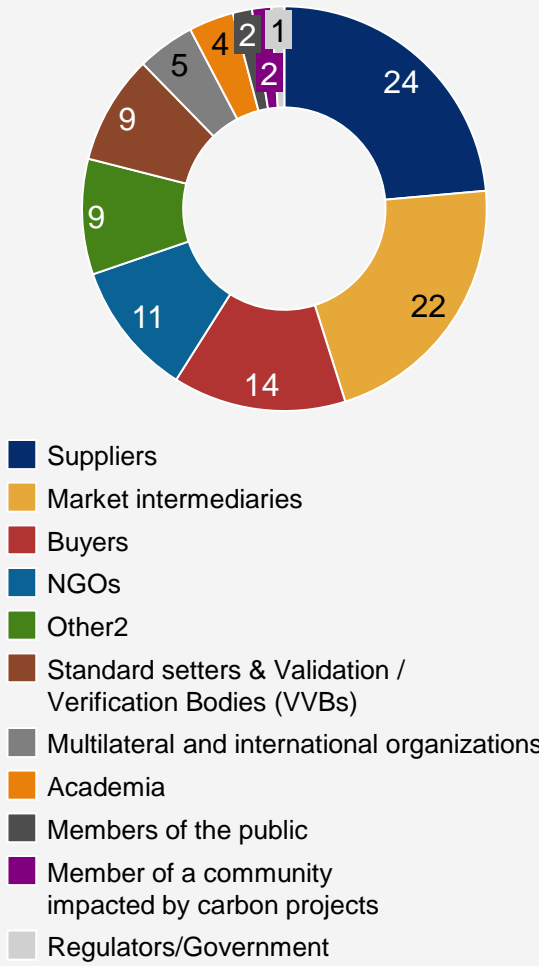
130 responses, of which:

58 Open letters

72 Completed survey responses

All responses are accessible at <https://www.iif.com/tsvcm>

## Respondent groups [%]<sup>1</sup>



1. Some respondents submitted both survey responses and letters, and/or identified with multiple respondent groups  
2. e.g. industry associations, alliances

# About the Taskforce

The Taskforce on Scaling Voluntary Carbon Markets (TSVCM) is a private sector-led initiative working to scale an effective and efficient voluntary carbon market to help meet the goals of the Paris Agreement.

The Taskforce was initiated by Mark Carney, UN Special Envoy for Climate Action and Finance; is chaired by Bill Winters, Group Chief Executive, Standard Chartered; and is sponsored by the Institute of International Finance (IIF) under the leadership of IIF President and CEO, Tim Adams. Annette Nazareth, senior counsel at Davis Polk and former Commissioner of the US Securities and Exchange Commission, serves as the Operating Lead for the Taskforce. McKinsey & Company provides knowledge and advisory support.

The TSVCM's over 250 member institutions<sup>1</sup>, represent buyers and sellers of carbon credits, standard setters, the financial sector, market infrastructure providers, civil society, international organizations and academics. An advisory board of 20 environmental NGOs, investor alliances, academics and international organizations provide guidance on TSVCM recommendations.

The Taskforce's unique value proposition has been to bring all parts of the value chain to work intensively together and to provide recommended actions for the most pressing pain-points facing voluntary carbon markets.

Full list of involved individuals and institutions can be found on the TSVCM website: <https://www.iif.com/tsvcm>



**TIM ADAMS**  
PRESIDENT AND CEO  
THE INSTITUTE OF  
INTERNATIONAL FINANCE



**BILL WINTERS**  
CEO  
STANDARD CHARTERED



**ANNETTE NAZARETH**  
SENIOR COUNSEL AT  
DAVIS POLK FORMER SEC  
COMMISSIONER



SUPPORTER  
**MARK CARNEY**  
UN SPECIAL ENVOY FOR CLIMATE  
ACTION AND FINANCE

1. 53 Taskforce member institutions and 211 Consultation group member institutions

# The Taskforce Phase II is composed of an advisory board and Working Groups with TSVCM members

**x** Working groups    Taskforce plenary    Taskforce-driven    Operating team-driven    Independent, with input from the Taskforce    Independent, sharing information with Taskforce

## Taskforce Governance

### Sponsor organization

Timothy Adams, CEO, Institute of International Finance (IIF)



### Taskforce

Chair	Operating Lead	Taskforce & Consultation Group Members	Donors
Bill Winters, CEO, Standard Chartered	Annette Nazareth, Senior Counsel, Davis Polk; former SEC Commissioner	~150-200 subject matter experts across the carbon market value chain (e.g., buyers, suppliers, financial intermediaries)	Philanthropic foundations dedicated to making a positive difference by contributing to initiatives that help the world reach net zero

### A Stakeholder engagement

Narrative on the value and objectives of the TSVCM  
Operating team led, with support as needed from Taskforce members

Cross-cutting advisory board (eNGOs, investor alliances, academics, international organizations)

**B Governance**  
Newly assembled expert group, supported by the operating team

**C Legal principles & contracts**  
Newly assembled expert group, supported by the operating team

**D Credit-level integrity**  
Newly assembled expert group, supported by the operating team.

Operating Team



Private Finance Hub (observer)

McKinsey & Company

## Independent efforts

**E Participant level integrity**

SCIENCE BASED TARGETS  
VCMI Voluntary Carbon Markets Integrity Initiative

**F Demand and supply engines**

Coalition for Negative Emissions  
Natural Climate Solutions Alliance  
Sustainable Markets Initiative

**G Traded volume & market infrastructure**  
Private Market Initiatives

**H Corresponding Adjustments**

EDF  
Trove Research  
New collaboration between EDF / Trove to be set up

# The Taskforce is working with a number of independent efforts, all with the goal of scaling voluntary carbon markets (1/2)

## Participant-level integrity / Corporate claims



2019, the Science Based Targets initiative initiated an inclusive, transparent multi-stakeholder process to develop a framework for setting robust and credible net-zero targets in line with a 1.5°C future. The framework will include net-zero target validation criteria, allowing companies to have their net-zero targets validated by the SBTi, as well as user friendly guidance for setting net-zero targets.

Following on from the publication of the 'Foundations for net-zero target setting in the corporate sector' paper in September 2020, the SBTi is currently developing detailed target validation criteria and guidance. The initiative completed the first public consultation on the Net-Zero Criteria in mid-March 2021 and the SBTi is revising its criteria based on stakeholder comments. The SBTi has also begun drafting user-friendly guidance to help companies set net-zero targets. A second public consultation on the criteria will begin in July and run through until the end of August, and will run alongside a road test where the SBTi will work with companies from a variety of sectors to test the criteria and pilot various models of net-zero target setting. The Net-Zero Standard will be launched at COP 26 in November, 2021.



The Voluntary Carbon Markets Integrity Initiative (hereafter VCMI) is a multi-stakeholder project bringing together representatives of civil society, businesses, Indigenous Peoples and local communities, and governments to establish guidance on how voluntary carbon credits can be used and claimed as part of credible net-zero decarbonisation strategies.

Alongside this work, the VCMI will facilitate the development of VCM Access Strategies to encourage and enable supply-side countries to build capacity to bring high-integrity carbon credits into the VCM. These strategies will be developed by participating countries with support provided by the VCMI.

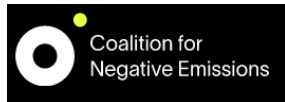
The VCMI will work alongside existing initiatives that are aimed at ensuring the integrity of the VCM, providing an avenue for representatives of these efforts to connect, coordinate, and, as appropriate, champion their contributions to ensuring the VCM makes a significant and meaningful contribution to limiting global temperature from rising to 1.5oC above pre-industrial levels.

The initial phase of VCMI will culminate with the publication of a Consultation Report in early-July 2021. Following a global consultation phase, which will run until September, the VCMI will launch a final report ahead of COP26.

Please click [here](#) to learn more about how to take part in the VCMI consultation process.

# The Taskforce is working with a number of independent efforts, all with the goal of scaling voluntary carbon markets (2/2)

## Demand and supply engines



**Description of initiative:** The Coalition for Negative Emissions' mission is to enable the scaling of nature-based and technology-based negative emissions to meet climate needs. The Coalition includes players representing negative emissions supply and demand, including the majority of global companies working to scale Bio-Energy with Carbon Capture and Storage (BECCS) and Direct Air Capture and Storage (DACS). Given this breadth of expertise, the Coalition has unique insight on what is needed to enable negative emissions to scale to industrial levels.

**Current status and next steps:** The Coalition for Negative Emissions will publish its inaugural report in June 2021. That report will detail that:

- Negative emissions are essential to limiting the impact of climate change to 1.5°C as they remove hard-to-abate emissions and tackle expected overshoots in the global carbon budget. In pathways that limit warming to 1.5°C, annual negative emissions scale fast, with 0.5-1.2Gt pa of CO<sub>2</sub> being removed in 2025 (IPCC) and as much as 6-10 Gt pa of CO<sub>2</sub> removal by 2050 (IPCC). However, today the world is far from a trajectory that will meet the need for negative emissions. Based on the current pipeline of projects, the 2025 1.5°C pathway need will be missed by 80%.
- Nature- and technology-based negative emissions solutions can scale to meet the climate need – BECCS, DACS and NCS can each sustainably reach the Gt scale, even when applying stringent sustainability criteria. But it is essential that a portfolio of solutions is deployed – no single solution can provide negative emissions needed for a 1.5 pathway. By deploying this portfolio, it is possible to significantly reduce the cost of negative emissions.
- Immediate progress and ambitious actions are essential to deliver the dramatic growth of negative emissions required to meet the climate need. Many of these actions – including defining what constitutes “high-quality negative emissions” and shaping robust, liquid and transparent markets for trading negative emissions credits – are closely linked to the work of the Taskforce.

The report will be published on <https://coalitionfornegativeemissions.org/> and will include opportunities to engage with the Coalition over the coming months.



**Description of initiative:** The Natural Climate Solutions Alliance (NCSA) NCS Demand Campaign aims to catalyze increased private sector investment in Natural Climate Solutions (NCS) by securing corporate commitments to reach one Gigaton of NCS emission reductions and removals per year by 2025. The campaign will drive the following outcomes:

- Raise private sector ambition with aggregate public commitments to 1 GtCO<sub>2</sub>e of NCS removals and reductions by 2025.
- Build Trust and credibility by linking commitments to the NCS Alliance's guidance on demand-side eligibility criteria and supply quality
- Generate high-quality NCS supply by stimulating project and jurisdictional program development to high-quality criteria
- Demonstrate action by establishing a monitoring and tracking framework to report and recognize increasing investment in NCS over time
- Scale NCS markets and policy mechanisms by signposting to policy-makers private sector uptake and acceptance of NCS as a credible climate change mitigation action in the transition to net zero

**Current status and next steps:** Phase 1 of the NCS campaign strategic communications and launch are being finalized with the aim to deliver a consistent drumbeat of outreach and engagement moments in the lead up to COP26, during COP26 and into 2022 and beyond.



His Royal Highness The Prince of Wales launched the Sustainable Markets Initiative (SMI) at The World Economic Forum's Annual Meeting in Davos in January 2020 as a way to put Nature, People and Planet at the heart of global value creation. Through the SMI, HRH is building together 'coalitions of the willing' who share a common vision aiming to rapidly accelerate global progress towards a truly sustainable future – one that is inclusive of Climate, Nature (on land and below water) and a Just Transition. SMI members represent the world's most influential and sustainably minded global CEOs who actively support HRH, their industries and an action-biased agenda.

The SMI has hosted more than two dozen industry and investment roundtable discussions, bringing hundreds of business leaders into industry specific taskforces to drive action and acceleration at a global scale. The SMI has also, in the past year: engaged with select countries to support their national economic transition efforts; supported the One Planet Summit and the related 2021 Great Green Wall Investment Forum; launched the Natural Capital Investment Alliance and the S30 a network of Chief Sustainability Officers. It has also issued a public statement from its Financial Services, Hydrogen and Water Taskforces. The SMI are connected to the TSVCM through the work that the SMI Financial Services Task Force are leading in supporting the development of a functioning global market for carbon credits. HRH also launched RE:TV in 2020; a content platform showcasing the most inspiring business innovations and ideas for a sustainable future.

HRH The Prince of Wales unveiled the Terra Carta in January 2021 – which provides a roadmap to 2030 for businesses to move towards an ambitious and sustainable future; one that will harness the power of Nature combined with the transformative power, innovation and resources of the private sector.

The Terra Carta will serve as the guiding mandate, across the decade, for HRH The Prince of Wales's Sustainable Markets Initiative.

# This document is structured across four chapters

**x** Chapters in the report



## **A** Objectives and focus of the TSVCM



## **B** Governance



## **C** Legal principles & contracts



## **D** Credit-level integrity

### **Ambition**

Public awareness of the climate and co-benefits that Voluntary Carbon Markets can drive as an important complement to own-firm emissions reductions

A future umbrella body with a mandate to implement, host and curate a set of Core Carbon Principles, provide oversight over standard setters and coordinate interlinkages between individual bodies

Standardizing legal framework underpinning credit issuance and trading contracts with common language on liability, ownership, delivery etc.

Core Carbon Principle threshold standard that does not exclude credits from the market but marks out those that satisfy a high quality standard

### **Taskforce contribution**

Engagement with key stakeholders to drive demand and supply in VCMs

Blueprint for a future governance body specifying its mandate, organizational structure, sources of funding and a process for its setup

Defined use cases to drive awareness of potential ways to use the market

Developed operational requirements for Standards' Terms of Use

Developed general trading terms clauses

Draft assessment Framework for Standards

Analysis of credit eligibility criteria

Proposal for a taxonomy of additional attributes

## Contents of this document

- ▶ **A Objectives and focus of the TSVCM**
- B Governance Working Group
- C Legal principles and contracts Working Group
- D Credit-level integrity Working Group

## A: Objectives and focus of the TSVCM



Introduction: A global issue



Difficulties faced by the market today



The Taskforce: Composition and activities



A dual ambition: High-integrity carbon credits and robust, transparent and liquid markets



Governance: Addressing the oversight needs for an at-scale market



Legal principles and contracts: Harmonization and liquidity



Credit-level integrity: Core Carbon Principles and Additional Attributes



Article 6: The Taskforce's position



Conclusion: A historic effort

# A. Objectives and focus of the TSVCM (1/4)



## Introduction: A global issue

To achieve the Paris ambition of limiting the average temperature rise in this century to 1.5° Celsius, the global community needs to reach net zero emissions by no later than 2050. To credibly hit that target, we all need to act now, not in 2040.

This net zero challenge requires the entire economy to change; every company, bank and investor will have to adjust their business models, develop credible plans for their transition, and implement them as rapidly as possible. Many countries and companies are rising to this challenge, not least by making net zero commitments and communicating their plans. In addition to corporates' primary obligation to decarbonize, additional compensation and neutralization have an important role to play to achieve a 1.5° pathway. It is essential that any use of carbon credits which forms part of corporate climate commitments is done through high integrity and quality projects.



## Difficulties faced by the market today

Voluntary carbon markets began trading before the most recent international climate change agreements had been put in place. Over the last years, standard setters, verifiers, project developers and other market participants and associations have developed and continuously improved these markets in the face of significant uncertainty. However, today's markets remain highly fragmented and face ongoing NGO and press criticism regarding the quality of credits. The combination of real and perceived issues within the voluntary carbon market creates difficulties in scaling them in line with the demands of Paris.

To support the investment required to deliver the 1.5-degree pathway, the TSVCM estimates that voluntary carbon credit volume would need to grow by up to 15 times by 2030 – while simultaneously increasing the integrity of the underlying carbon credits. This can drive billions of dollars from those emitting carbon to those removing carbon or preventing its emission over the next 30 years. For finance to flow to the right projects, a well-functioning voluntary carbon market with high integrity quality standards and robust governance is needed.



## The Taskforce: Composition and activities

The TSVCM was initially convened in September 2020. A report, with 20 recommendations identifying the solutions necessary to scale voluntary carbon markets, was issued on January 27th 2021. TSVCM membership has continued to grow and now includes experts from across the carbon markets value chain, from more than 250+ organizations, 20 sectors of the economy and from six continents. To ensure the highest level of rigor and challenge, we have increased engagement and participation from civil society, particularly in the form of an Advisory Board, whose remit spans across all topics.

The work is not done. Between March 3rd 2021 (when the Development & Implementation phase kicked off) and summer 2021, the Taskforce and Consultation Group is supporting three core topics: A) Governance, B) Legal principles & contracts, and C) Credit-level integrity. This consultation document represents the synthesized output of this phase, to solicit input.

# A. Objectives and focus of the TSVCM (2/4)



## **A dual ambition: High-integrity carbon credits and robust, transparent and liquid markets**

The Taskforce knows that we cannot sacrifice quality and integrity. The existing voluntary carbon market does not operate effectively due to difficulties (both real and perceived) in quality and integrity of the credits. The Taskforce aims to remedy this through the development of Core Carbon Principles (CCPs), a threshold standard for defining high quality.

The Taskforce envisions a future governance body with the mandate implement, host and curate the CCPs by evaluating which Standards and methodology types may issue CCP-labelled credits. The CCPs will set a new high quality benchmark surpassing existing certification.

The full definition of the CCPs will be carried out by the future governance body's expert panel building on the Assessment Framework and the set of key considerations to address provided by the TSVCM. The creation of a CCP threshold standard will not exclude any credits from the market but will introduce new high quality removal CCP credits and high quality avoidance and reduction CCP credits that will be fungible and backed by accredited Standards.

Some corporate participants today have large teams dedicated to independent verification and purchasing of these carbon credits. While highly commendable in the current market context, this is inefficient and must become unnecessary as the market scales and CCP credits provide a standardized alternative.

Separate from integrity there is the question on harmonization of credits. For the voluntary carbon market to scale & operate effectively, there will need to be a core reference contract (similar to the one that exists for electricity in the Nordic power markets). We understand that there is concern that harmonizing carbon credits might reduce their quality. We believe the opposite is likely to occur. When a product follows a set of widely interrogated and codified standards, quality usually improves as producers are motivated to meet those standards. The Taskforce is also recommending a rigorous convergence around general trading terms, terms of use and high-integrity core carbon principles.

Through "additional attributes", we will codify attributes that all Standards that issue credits in line with Core Carbon Principles will have to specify going forward. These additional attributes are integral parts of what defines the carbon credits, but are not always specified today. A key example is removal vs. avoidance / reduction credits. This is not always specified in registries today, but will need to be included in new "additional attribute" columns in registries going forward. Removals vs. reductions / avoidance will be a key differentiator for corporate claims going forward. Other critical "additional attributes" that the Taskforce recommends include: removal/reduction method (tech vs. nature), storage method, co-benefits and corresponding adjustments

# A. Objectives and focus of the TSVCM (3/4)



## **Governance: Addressing the oversight needs for an at-scale market**

A large majority of participants in the TSVCM have emphasized that further step-changes in oversight are required, to increase the quality of credits to a level where buyers have the confidence to enter the market at scale. Hence the TSVCM Phase I report from January 2021 called for the development of an umbrella governance body with the mission to promote the integrity, liquidity and growth of the global voluntary carbon market. The need for this umbrella governance body was reconfirmed by an expert Governance Working Group, which consequently developed a set of concrete recommendations for the mandate, organizational design and implementation path for this body. The mandate is to:

- i) Establish, host, and curate: a) CCP eligibility guidelines and additional attributes; b) CCP assessment framework for standard setters; c) Eligibility principles for suppliers and VVBs.
- ii) Provide oversight over standard setting organizations on adherence to CCPs and participant eligibility / oversight.
- iii) Coordinate work of, and manage interlinkages between, individual bodies. Serve as the steward for the Voluntary Carbon Market and endeavor to foster its responsible growth by defining a roadmap for success.

This mandate will be carried out by the four key parts of the governance body: Board of Directors (consisting of Founding Sponsor representatives and Independent Board Members); Expert Panel; Executive Secretariat (hosted by the Executive Secretariat Host); and member consultation group



## **Legal Principles & Contracts: Harmonization and liquidity**

Currently, voluntary carbon markets are highly complex and fragmented. On the one hand, uncoordinated Terms of Use across Standards (different onboarding requirements and rules of dispute resolution; uncertainty over limitation of liability and indemnity clauses) stand in the way of creating, and thereby trading, a truly fungible product. On the other hand, an ambiguous and uncertain legal landscape – differences across geographies, heterogeneous supply chains, unclear liabilities, and diverging risks including fraud – create a significant burden for market participants and limits access to carbon credit trading. The Working Group on Legal principles and contracts seeks to contribute to streamlining the legal landscape for Standards' Terms of Use and for trading of CCPs, by providing clarity over use cases, operational requirements for Standards terms of use, as well as develop general trading terms.

# A. Objectives and focus of the TSVCM (4/4)



## **Credit-level integrity: Core Carbon Principles and Additional Attributes**

The Credit-level Integrity Working Group was established to support the future governance body, by providing input on the key documentation this governance body will need. In particular the governance body will need to develop the Core Carbon Principles (CCPs) which define high-quality standards as well as high-quality carbon credits. This will be operationalized through an assessment framework for standards as well as a set of credit eligibility guidelines. Furthermore, to enable trading at scale, exchanges need to be able to identify key attributes of carbon credits which they would use to develop a small set of reference contracts. Hence the working group has develop a set of Additional Attributes that need to be identified for each CCP credit (e.g. whether the credit is an avoidance / reduction or removal credit).



## **The Taskforce's position on Article 6**

The Taskforce cannot deliver policy guidance on issues currently subject to international negotiations, such as the rules underpinning Article 6 of the Paris Agreement and 'corresponding adjustments'. Once rules are negotiated, the voluntary market should comply with the rules of the Paris Agreement and Article 6. Further work will need to be done to determine how to proceed as the outcomes of the Article 6 negotiations become clearer.



## **A historic effort**

This is truly a historic opportunity to contribute to getting the world to net zero, and we encourage continued participation to ensure that future initiatives set out a pathway toward real growth of the voluntary carbon market

**Contents of this  
document**

A Objectives and focus of the TSVCM

▶ **B Governance Working Group**

C Legal principles and contracts Working Group

D Credit-level integrity Working Group



# B | The Governance chapter contains two parts...

## I Terms of Reference (ToR) for the new umbrella body

- Critical governance needs for the voluntary carbon market
- Mission and mandate of the new umbrella governance body
- Organizational design
- Funding
- Operating model and principles
- Initial establishment and transition from setup phase to steady state operations

## II Call for expressions of interest

to become a Founding Sponsor, Independent Board Member, member consultation group representative on the Board, Expert Panel Member, Executive Secretariat Host and Funder

- Timeline and process for the implementation of the governance body
- Recommendation guidelines for Founding Sponsors, Independent Board Members, Expert Panel and Executive Secretariat Host
- Required information to express interest

...which are detailed in a separate document

Please find an executive summary on the following pages



The detailed Terms of Reference for the new governance body and a call for expressions of interest can be found in a separate text document<sup>1</sup>

### A. TERMS OF REFERENCE

The following section contains the Terms of Reference (ToR) of the new governance umbrella body. It sets out a description of critical governance needs for the voluntary carbon market and the need for a new umbrella body, the mission and mandate of this new body, its organizational design, funding, and operating principles.

During the subsequent development and implementation phase, the Taskforce revised the governance needs based on the input from the Governance Working Group (see Exhibit 3).

**Critical governance needs for the voluntary carbon market**

**Blueprint for an end-to-end governance landscape**

Exhibit 3: Blueprint for an end-to-end governance landscape that addresses VCMs' expected needs

We revised the blueprint for an end-to-end governance landscape that addresses VCMs' expected needs

Area	Current State	Expected Needs	Proposed Solution
Market Functioning	Fragmented market with multiple actors and standards.	Need for a central clearinghouse and standardization of processes.	Establish a central clearinghouse and develop standard operating procedures.
Participant Eligibility	Lack of clear criteria for who can participate.	Need for a transparent and consistent eligibility framework.	Develop a clear and consistent eligibility framework.
Market Integrity	Concerns about the quality and reliability of carbon credits.	Need for robust verification and monitoring systems.	Strengthen verification and monitoring systems.
Market Development	Need for more liquidity and growth in the market.	Need for mechanisms to attract new participants and projects.	Develop mechanisms to attract new participants and projects.

In its report published in January 2021, the Taskforce outlined a blueprint for end-to-end governance of the voluntary carbon market (see Exhibit 3). It included the need for four key governance roles:

- Ensuring credit level integrity, including the definition of CCPs and additional attributes as well as checking the adherence to them;
- Ensuring participant level integrity, including the definition of participant eligibility criteria and participant oversight;
- Ensuring process level integrity and market functioning.

- Defining and verifying adherence to legal and accounting rules

All of these roles need to be fulfilled across the entire carbon market value chain, including supply (project design and development, validation and verification, issuance of credits), market intermediaries (supply side financing, trading, settlement and retirement, market and adherence data), and demand (buyers of credits).

During the subsequent development and implementation phase, the Taskforce revised the governance needs based on the input from the Governance Working Group (see Exhibit 3).

**The current VCM governance landscape**

There are a number of existing governance bodies in the current governance landscape that partially fulfil the governance needs described in the previous section. These include Validation and Verification Bodies (VVBs), standard setters, different expert bodies, registries, standard setters for corporate claims, standard contract hosts, and financial and carbon accounting firms.

Exhibit 4 shows the areas in the governance landscape that these bodies cover. It can be observed that there are three different types of coverage:

- Areas that are covered by existing governance bodies (grey areas in Exhibit 4, e.g., participant oversight and market functioning for market intermediaries by financial institutional and self-regulators, accounting partly by financial accounting standard setters and accounting firms verifying adherence to accounting rules)
- Areas that are covered by existing bodies with a need to strengthen and / or expand their role (blue areas in Exhibit 4, e.g., adherence to CCPs on the supply side by suppliers, VVBs and standard setters, participant oversight of suppliers and VVBs by standard setters, etc.)
- Gaps in the current governance landscape (orange areas in Exhibit 4, e.g., definition of CCPs and additional attributes, setting participant eligibility guidelines on the supply side, overall coordination role to manage interlinkages between individual governance bodies)

In order to ensure a robust governance structure in the voluntary carbon market that ensures a high credit level and market integrity, the Taskforce is recommending that existing bodies strengthen their role and is calling for the establishment of a new governance umbrella body to fill current gaps in the governance landscape and manage interlinkages between existing bodies.

1. File name: Governance ToR & call for expressions of interest, can be accessed at [www.iif.com/tsvcm](http://www.iif.com/tsvcm)

# B.I | Terms of reference for new governance body – Exec. summary (1/16)

The following summarizes the Terms of Reference (ToR) of the new umbrella governance body. It sets out critical governance needs for the voluntary carbon market and the need for a new umbrella governance body, the mission and mandate of the new body, its organizational design, funding, and operating principles. In addition to presenting the ToR, the Taskforce is calling for expressions of interest from parties that are interested in playing a role in the new governance body (e.g., as Founding Sponsor, Independent Board Member, representative of the member consultation group on the Board, Expert Panel Member, Executive Secretariat Host, and Funder). The second section of this document describes the implementation timeline and process as well as the guidelines to inform recommendations on who can be a Founding Sponsor, Independent Board Member, member consultation group representative, Expert Panel Member, Executive Secretariat Host, and Funder for the new body.

## Critical governance needs for the voluntary carbon market

**In order to achieve the Paris goal of limiting global warming to 1.5 degrees Celsius**, the global community needs to deliver rapid emissions reduction and to reach net zero emissions by no later than 2050. Climate action needs to start now. Corporates must follow a clear mitigation hierarchy: they must first reduce emissions in their own operations and value chain, followed by regular and transparent reporting of emissions reductions, only then does effective use of carbon credits have a role to play.

**Successful use of carbon credits will involve defining high-integrity standards** while at the same time ensuring a robust, transparent and liquid market that can increase in volume by a factor of up to 15 until 2030. Over the next 30 years, billions of dollars will flow from those emitting carbon to those reducing, avoiding, sequestering, and removing carbon. For finance to flow to the right projects, a well-functioning voluntary carbon market (VCM) is needed.

**Today, demand in the voluntary carbon market is held back by a lack of a high quality standard for credits.** Buyers and potential buyers are concerned about the environmental and reputation risks connected with the purchase of credits. In the survey that the Taskforce on Scaling Voluntary Carbon Markets (TSVCM) conducted in Phase I, credit quality was the topic that buyer representatives expressed most concern about, mentioning a lack of environmental and social integrity of certain projects. In addition, today's voluntary carbon market value chain is highly fragmented. It contains highly heterogeneous and mostly small project developers with more than 20 standards issuing carbon credits. The current market does contain a few oversight bodies (e.g. the International Carbon Reduction and Offset Alliance (ICROA) and the International Civil Aviation Organization Technical Advisory Board (ICAO TAB) overseeing the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA)), which have played a key role in increasing integrity of the market and quality of credits to where they are today.

**A large majority of participants in the TSVCM have emphasized that further step-changes in oversight are required**, to increase the quality of credits to a level where buyers have the confidence to enter the market at scale. Hence the TSVCM Phase I report from January 2021 called for the development of an umbrella governance body with the mission to promote the integrity, liquidity and growth of the global voluntary carbon market. At the core of its mandate is the hosting and curating of a set of Core Carbon Principles (CCPs), which is a threshold standard for high quality credits. The need for this umbrella governance body was reconfirmed by an expert Governance Working Group, which consequently developed a set of concrete recommendations for the mandate, organizational design and implementation path for this body, in the period of March-May 2021.

# B.I | Terms of reference for new governance body – Exec. summary (2/16)

## **Mission and mandate of the new umbrella governance body**

The new umbrella governance body will be an independent, voluntary, stakeholder-led and self-regulating body with the mission to advance ready solutions to the global climate crisis. To this end it will promote the integrity, liquidity and growth of the global VCM by ensuring a high integrity of credits and uniting the fragmented governance landscape. In order to do so, it will embrace membership participation of companies and organizations active in all segments of the voluntary carbon market and will engage with industry groups, investor alliances, government agencies and non-governmental organizations (NGOs) whose members or activities are involved with the market.

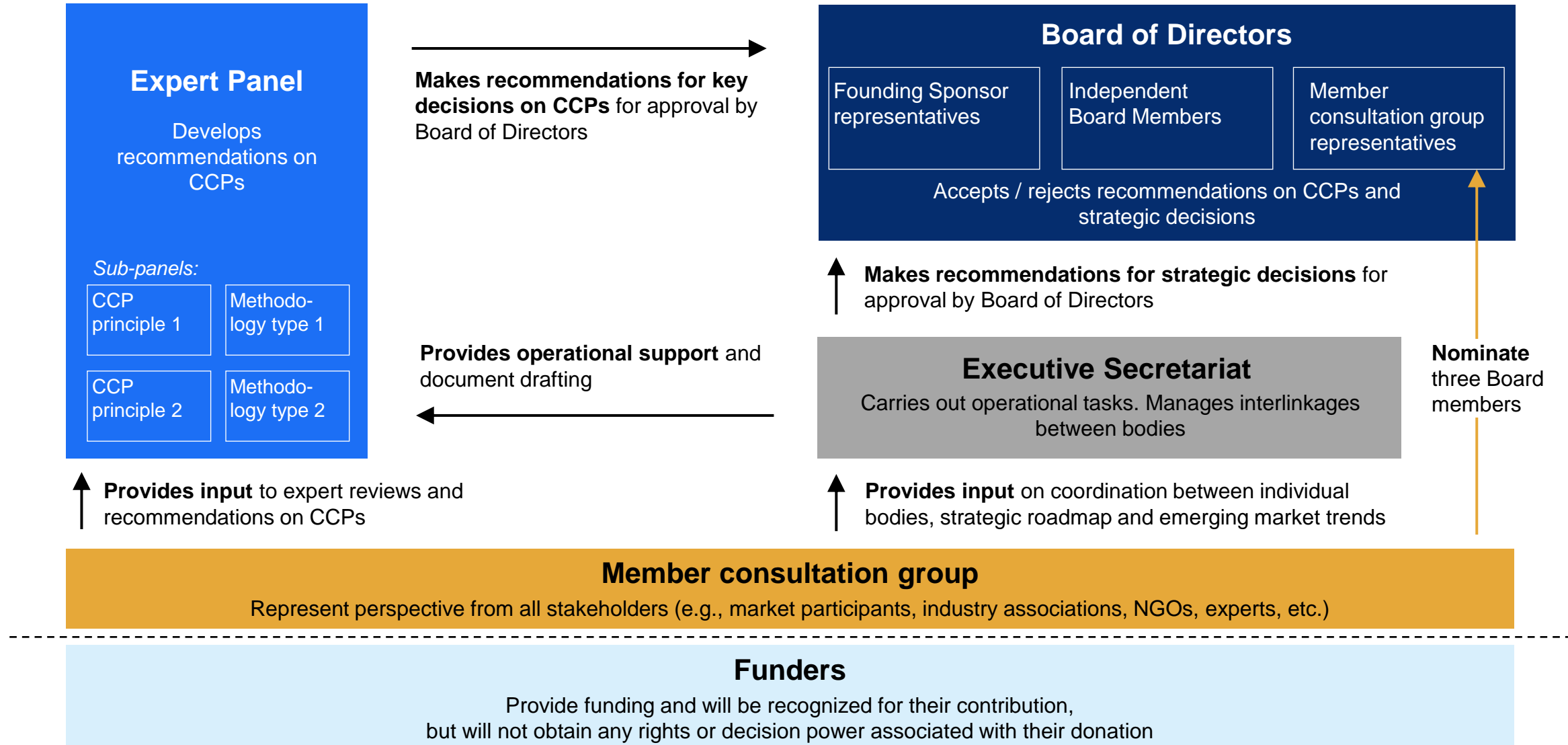
The governance body's goal will be to build the market by ensuring that the supply of high integrity carbon credits is sufficient to meet the demand from institutional, corporate and individual purchasers. Rapid VCM growth requires Core Carbon Principles (CCPs) and standards for high integrity carbon credits that are broadly accepted and applied; infrastructure, technology and solutions that foster market data and price transparency; and, sufficient debt and equity capital formation to support a liquid market for VCM credits.

### **The umbrella governance body's mandate is to:**

- i) Ensure that the VCM serves its primary purpose of reducing and removing greenhouse gas emissions and accelerating the transition to net zero to mitigate climate change;
- ii) Establish, host, and curate: a) CCP eligibility guidelines and additional attributes; b) CCP assessment framework for standard setters; c) Eligibility principles for suppliers and Validation and Verification Bodies (VVBs);
- iii) Provide oversight over standard setting organizations on adherence to CCPs and participant eligibility / oversight;
- iv) Coordinate work of, and manage interlinkages between, individual bodies. Serve as the steward for the Voluntary Carbon Market and endeavor to foster its responsible growth by defining a roadmap for success.

# B.I | Terms of reference for new governance body – Exec. summary (3/16)

## Organizational design (1/6)



# B.I | Terms of reference for new governance body – Exec. summary (4/16)

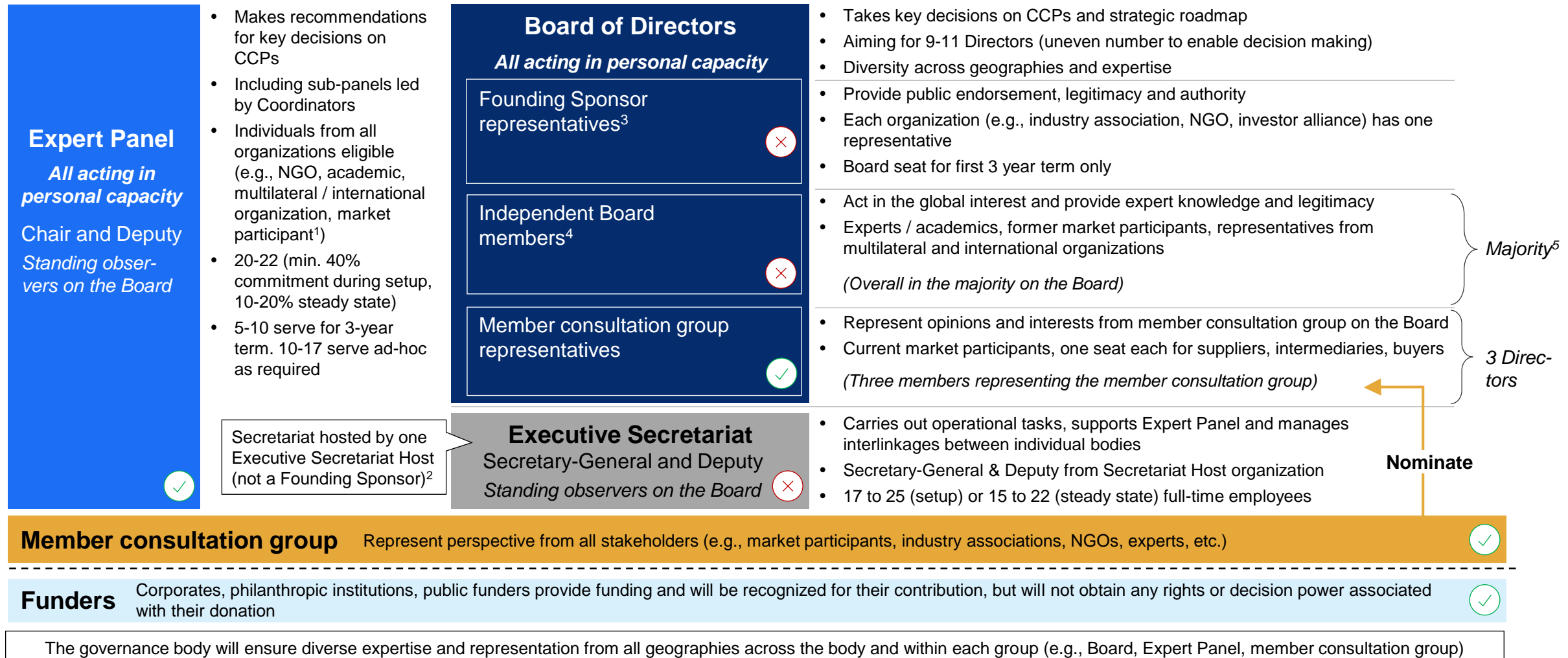
## Organizational design (2/6)



Active market participants allowed



Active market participants not allowed



1. Active market participants overall in minority on Expert Panel; experts need to declare absence of commercial or financial interest; 2. BoD may establish / appoint another independent entity at a later stage; 3. Guardrails for Founding Sponsor representatives: need to outline how to minimize conflicts of interest resulting from market activities and declare absence of commercial or financial interest; 4. Guardrails for Independent Board Members: At least 2 years since last employment for organization generating revenues in VCMs, no current employees of buyers / investors; need to outline how to minimize conflicts of interest resulting from market activities and declare absence of commercial or financial interest; 5. The Board needs to ensure a majority of independent Directors overall. Some Founding Sponsor representatives may also be classified as independent by the Advisory Board in the recommendation process if they do not have material conflicts of interest. This could be the case for representatives of organizations that are not active market participants (i.e., developing, financing or trading carbon credits) or that do not directly represent interests of market participants 19 (e.g., industry associations of buyers)

# B.I | Terms of reference for new governance body – Exec. summary (5/16)

## Organizational design (3/6)

There will be five parts to the umbrella governance body: Board of Directors (consisting of Founding Sponsor representatives and Independent Board Members); Expert Panel; Executive Secretariat (hosted by the Executive Secretariat Host); member consultation group; and funders. The governance body will ensure diverse expertise (e.g., carbon and financial markets, governance) and representation from all geographies (including the Global South) across the body and within each of its constituent groups.

**The Founding Sponsors** are a group of NGOs, investor alliances and industry associations that provide public endorsement, legitimacy and authority to the new governance body. Their representatives serve on the Board during the initial phase (first 3 year term) to provide guidance and steering during the setup phase. There should be several Founding Sponsors to ensure diversity of expertise (e.g., financial and carbon markets, climate change) and representation from all geographies.

**The Executive Secretariat Host** is an organization that is hosting and running the Executive Secretariat. In order to avoid conflicts of interest, the Executive Secretariat Host is not a Founding Sponsor. In the steady state, the Board of Directors can establish or appoint another legally independent institution to run the Executive Secretariat.

The TSVCM Advisory Board will recommend<sup>1</sup> organizations to become Founding Sponsors and the Executive Secretariat Host in September 2021.

The tasks, composition, nomination process and funding for each of the five constituent groups of the governance body are detailed below.

1. Advisory Board members who submit interest to become a Founding Sponsor, Independent Board Member, Expert Panel Member or Executive Secretariat Host will be excluded from the decision process

# B.I | Terms of reference for new governance body – Exec. summary (6/16)

## Organizational design (4/6)

### Board of Directors

- The Board of Directors (BoD) takes key decisions on CCPs (e.g., accepts / rejects credit eligibility guidelines, standard assessment framework and standard eligibility under CCPs) and the strategic roadmap of the governance body based on recommendations from the Expert Panel and Executive Secretariat.
- The Board targets to have 9-11 Directors (uneven number, number may be increased to account for required diversity of expertise and geographies). Board seats are rolling (terms are staggered and last 3 years, each year 3-4 Board Members are appointed) and are distributed as follows:
  - **Founding Sponsor representatives** during the initial phase (first 3 years), each of the Founding Sponsors appoints one representative from their organization;
  - **Independent Board Members** acting in the global interest (e.g., experts, academics or former market participants<sup>1</sup>), including representatives from multilateral and international organizations. These Directors need to be in the majority on the Board to ensure its independence<sup>2</sup>. In the steady state phase (after first 3 years), seats are rolling and Independent Board Members are elected by the remaining Board of Directors;
  - **Member consultation group representatives** (3 Directors) representing the opinions and interests from the member consultation group on the Board. There will be one seat each for representatives of suppliers (e.g., project developers, standards setters and VVBs), intermediaries (e.g., banks, exchanges, investors) and buyers.
- The Board will be made up of a diverse group of Directors. This includes geographic diversity (including the Global South), demographic diversity (e.g., gender), and diversity of expertise including on carbon and financial markets and governance (in particular during the setup phase).
- The Board of Directors will be led by a Chair and will have observers from the Executive Secretariat (Secretary-General and Deputy) and the Expert Panel (Chair and Deputy), who do not have voting rights.
- Board Members are expected to commit sufficient time to ensure an efficient and informed decision process of the governance body. During the setup phase, the time commitment may be higher than in the steady state to accelerated the establishment of the new body.
- Independent Board Members are compensated for their work. Representatives from Founding Sponsors and the member consultation group receive in-kind contributions from their organizations.

1. For details on guardrails applying to active market participants to avoid conflicts of interest see section Conflicts of interest

2. The Board needs to ensure a majority of independent Directors overall. Some Founding Sponsor representatives may also be classified as independent by the Advisory Board in the recommendation process if they do not have material conflicts of interest. This could be the case for representatives of organizations that are not active market participants (i.e., developing, financing or trading carbon credits) or that do not directly represent interests of market participants (e.g., industry associations of buyers)

# B.I | Terms of reference for new governance body – Exec. summary (7/16)

## Organizational design (5/6)

### Expert Panel

- **The Expert Panel makes recommendations for key decisions on CCPs for approval by the Board of Directors** (e.g., develops standards assessment framework and credit eligibility guidelines for methodology types, assesses whether standards should be eligible under CCPs). The Board of Directors provides oversight over the agenda of the Expert Panel.
- The Expert Panel is a group of experts (e.g., academics, experts from multilateral and international organizations, market participants (overall in minority)<sup>1</sup>), which are grouped in sub-panels based on required expertise for assessments of different methodology types. The Expert Panel is led by a Chair and Deputy and the work of each sub-panel is organized by a Coordinator. Expert Panel Members, Chair and Deputy are appointed by the Board of Directors.
- To ensure the widest possible breadth and depth of expertise and a broad geographic representation, the panel consists of about 20-22 members, out of which 5-10 experts serve for a 3-year term (including Chair and Deputy). The remaining 10-17 experts serve on an ad-hoc basis corresponding to the currently required expertise.
- During the first 6 months, all 20-22 experts are expected to commit at least 40 percent of their time in order to finalize the standards assessment framework (based on work from TSVCM), approve initial standards and develop initial credit eligibility guidelines. Experts can optionally increase their time commitment up to 100 percent and take on a secondment role (with honorarium). After the first 6 months, the time commitment is likely to reduce to 10-20 percent.
- The Expert Panel is led by a Chair and Deputy, which have an observer role on the Board.
- Expert Panel Members are compensated for their work.

1. For details on guardrails applying to active market participants to avoid conflicts of interest see section Conflicts of interest

# B.I | Terms of reference for new governance body – Exec. summary (8/16)

## Organizational design (6/6)

### Executive Secretariat

- **The Executive Secretariat develops recommendations for strategic decisions of the governance body for approval by the Board of Directors**, carries out operational tasks (e.g., coordinating work, organizing meetings, managing memberships, supporting experts) and coordinates other individual bodies in the VCM governance landscape.
- During the setup phase (initial three years), the Executive Secretariat is hosted within an Executive Secretariat Host organization. This organization should not be a Founding Sponsor in order to ensure a clear separation between the development of content and preparation of materials (Executive Secretariat) and decision making (Board of Directors). In the steady state, the Board of Directors can establish or appoint another legally independent institution to run the Executive Secretariat. Secretary-General and Deputy are appointed by the Board of Directors.
- The precise setup will be determined by the Executive Secretariat Host organization. It likely consists of 17-25 full-time employees during the first year. After the first year, it contains 15-22 full-time employees.
- The Executive Secretariat is led by the Secretary-General and Deputy, which have an observer role on the Board.
- Secretariat employees are compensated for their work.

### Member consultation group

- **The member consultation group provides regular input to the Expert Panel and Executive Secretariat.**
- It consists of representatives of all stakeholders of the voluntary carbon market, including market participants (suppliers, project developers, standard setters, market intermediaries, investors, buyers), NGOs, experts / academics, international and multilateral organizations, and others.
- The members may form specific groups around focus areas, leveraging their expertise to provide targeted feedback on specific topics.
- The member consultation group is neither compensated nor required to provide funds. In the steady state (after first 3 years), the Board may decide to introduce a membership fee (varies depending on size and financial means of organization).

### Funders

- **Funders provide funding for the governance body in particular during the setup phase (first 3 years).** Funders will be recognized for their contribution, but will not obtain any rights or privileges (e.g., decision power) associated with their funding.
- Funders consist of corporates, philanthropic institutions and governments / public institutions.
- The decision on the steady state funding model will be taken by the Board of Directors. The governance body will aim to be self-sustaining with potential additional contributions from corporates, philanthropic institutions and governments / public institutions.

# B.I | Terms of reference for new governance body – Exec. summary (9/16)

## Funding

The governance body will operate on a not-for-profit basis. Funding for the new umbrella body will follow a phased approach:

### **Setup phase (first three years)**

The first three years require seed funding of approximately USD 23 to 33 million (8 to 11 million per year). Fundraising will be the joint responsibility of the Founding Sponsors and the TSVCM. Key sources of funding will include governments / public institutions, contributions from corporates and philanthropic donations. Funders will be recognized for their contribution, but will not obtain any rights or privileges (e.g., decision power) associated with their funding. While not required, it would be desirable for Founding Sponsors and the Executive Secretariat Host to contribute to funding in cash or in kind. In kind contributions could for example include office space and infrastructure or seconded employees to the Executive Secretariat and/or Expert Panel.

### **Steady state**

In the steady state, funding needs will amount to approximately USD 7 to 10 million per year to cover expenses. The final decision on the steady state funding model will be taken by the Board of Directors. Funding can for example be secured from membership fees and / or a service-based user fee (e.g., fee based on CCP credit issuance or retirement (potentially levied on buyers purchasing CCPs) per ton CO<sub>2</sub>). The funding needs correspond to less than 0.4 percent of the predicted VCM market size in 2024 (and less in subsequent years), assuming that the market will grow by a factor of 6-7 between 2020 and 2024 (following the market size analysis in TSVCM report from January 2021). Potential additional sources are contributions from Founding Sponsors / Executive Secretariat Host, public funding, and philanthropic donations. Funders will be recognized for their contribution, but will not obtain any rights or privileges (e.g., decision power) associated with their funding.

# B.I | Terms of reference for new governance body – Exec. summary (10/16)

## Operating model and principles (1/5)

The governance body will put measures in place following key principles to ensure successful operations of the governance body and the voluntary carbon market overall. Key components of the operating model will include:

- **General operating principles and participant rights** to ensure both short- and long-term success of the organization as well as due procedural fairness;
- **Guardrails and process to manage conflicts** of interest as part of the modalities and procedures for the Board of Directors, which requires those with a conflict (e.g., related to activities as a market participant) to disclose the conflict, and prohibits Board members from voting on any matter in which there is a conflict;
- **Transparency mechanism** to ensure maximum transparency on a procedural and transactional (i.e., trades of carbon credits in the VCM) level;
- **Grievance mechanism** including a process to address complaints of stakeholders about procedures and decisions of the governance body as well as a system for ensuring that grievances and their resolution feed directly into the decision making of the Governance Body and enable continuous improvement;
- **Key performance indicators** (KPIs) to measure the success of the voluntary carbon market overall and of the governance body in reducing GHG emissions and accelerating the transition to net zero.

### **General operating principles and participant rights**

The governance body will adopt key operating principles ensuring both short- and long-term success of the organization. The principles build on the values and operating principles established during the setup of TSVCM and include being highly collaborative (e.g., uniting players across the value chain), building on current momentum of VCMs, aiming to obtain buy-in from private sector, ensuring transparency in decision making and high integrity in managing conflicts.

Across the governance body, care should be taken to ensure due process / procedural fairness. Elements of process / procedural fairness include independence, freedom from bias and from conflicts of interest, right to expertise and the rights for proponents to be heard, make submissions, receive notice of pending decisions that affect them, get written reasons for decisions, and have a right of challenge for the most serious decisions.

# B.I | Terms of reference for new governance body – Exec. summary (11/16)

## Operating model and principles (2/5)

### Conflicts of interest

The governance body will include market participants in its governance structure in various ways. It will include active and former market participants on the Board, on the Expert Panel and as members of the member consultation group, with guardrails where necessary to prevent compromising its integrity, both perceived and real. Inclusion of market participants with guardrails will bring necessary up-to-date expertise to the body including expertise in current most pressing issues without compromising the integrity of the body.

The conflicts of interest policy requires those with a conflict (or who think they may have a conflict) to disclose the (potential) conflict, and prohibits Board members from participating in discussion on any matter in which there is a conflict. In addition, the body will have multiple measures in place to avoid conflicts of interests (see Exhibit 8). The precise process to manage conflicts of interest is part of the five key governance topics that will be further developed ahead of the establishment of the new body (see section Initial establishment and transition from setup phase to steady state).

#### *Organizational Conflict of Interest: Founding Sponsor(s) and Executive Secretariat Host*

To ensure the highest integrity of the governance body and to prevent conflicts of interest, the governance body will only consider Founding Sponsor and Executive Secretariat Host organizations that are not-for-profit NGOs, industry / investor associations or public organizations. These types of organizations may also be considered if they are actively participating in the market (e.g. as project developers). However, they are required to disclose any carbon market activities and justify how they will minimize conflicts of interests linked to these activities. Significance of conflict of interest will be a point for consideration in the recommendation by the Advisory Board. One exception are not-for-profit NGO standard setters. These may not be Founding Sponsors or Executive Secretariat Hosts as these bodies are foreseen to be directly overseen by the new governance body and may have more significant Conflict of Interest.

#### *Individual Conflict of Interest: All Board Members and Expert Panel Members*

All individuals serving on the Board and Expert Panel act in their personal capacity. They are required to adhere to a 'Code of Conduct', sign that they agree with the mission and mandate of the governance body, and fully and transparently disclose information about any conflicts of interest with recusal from votes where there are conflicts for any member.

# B.I | Terms of reference for new governance body – Exec. summary (12/16)

## Operating model and principles (3/5)

In addition, conflicts of interest on the Board of Directors (as Founding Sponsor representatives, Independent Board Members and member consultation group representatives) and Expert Panel will be prevented by a set of guardrails. These guardrails will allow the inclusion of market participants, but avoid significant conflicts of interest. There will be four sets of guardrails:

- **Composition rules:**
  - Independent Board Members: Overall in the majority on the Board<sup>1</sup>;
  - Member consultation group representatives: 3 representatives (one each for suppliers, intermediaries and buyers);
  - Expert Panel: Active market participants are in the minority on the Expert Panel.
- **Guardrail on cooling off period** (applies to Independent Board Members only): Minimum of two years cooling off period since the last employment for an organization that is generating revenues in VCMs (e.g., suppliers, for-profit standard setters, VVBs, intermediaries, investors with significant holdings in VCM revenue generating companies). No current employees of buyers, investors or non-profit standard setters. No cooling off period required for other organizations (industry / investor association and public organizations).
- **Disclosure of commercial or financial interest** (applies to Founding Sponsor representatives, Independent Board Members, and Expert Panel Members to ensure they do not have vested interests; member consultation group representatives may have financial interest).
- **Plan for how to minimize conflicts** of interest resulting from current or former market activities (applies to Founding Sponsor representatives and Independent Board Members that currently are and / or have been active market participants).

The three member representatives on the Board will be elected by the member consultation group. There are no guardrails for the eligibility of these representatives. However, the individuals will also have to adhere to a 'Code of Conduct'.

1. The Board needs to ensure a majority of independent Directors overall. Some Founding Sponsor representatives may also be classified as independent by the Advisory Board in the recommendation process if they do not have material conflicts of interest. This could be the case for representatives of organizations that are not active market participants (i.e., developing, financing or trading carbon credits) or that do not directly represent interests of market participants (e.g., industry associations of buyers)

# B.I | Terms of reference for new governance body – Exec. summary (13/16)

## Operating model and principles (4/5)

### *Member consultation group and Funders*

Any organization or individual is eligible to join the member consultation group, after signing that they agree with the mission and mandate of the governance body. All organizations can become funders, in particular corporates, philanthropic institutions and governments / public institutions. Funders will be recognized for their contribution, but will not obtain any rights or privileges (e.g., decision power) associated with their funding.

### **Transparency mechanism**

Following a guiding principle of maximum transparency, the governance body will put measures in place to ensure full transparency of:

- **The body's procedures:** All recommendations from the Expert Panel and Executive Secretariat and decisions taken by the Board of Directors will be disclosed transparently to the public. The member consultation group and broader public can provide comments and suggest modifications in a consultation process. The body will provide full disclosure on financials, provide the market and the public with annual reports on its activities and hold annual general meetings with all its members. Every three years, the Board will commission third party effectiveness reviews to assess the advancement of the body and the success of the VCM in contributing to climate action;
- **Trades of carbon credits:** The governance body will strive to ensure transparency of trades in the voluntary carbon market. The Board of Director will decide what kind of information should be publicly disclosed (e.g., ownership / retirement of credits and parties participating in trades should be publicly disclosed) and how (e.g., in real time).

The operationalization of the transparency mechanisms on a procedural and transactional level will be a key task for the governance body after its establishment (first 3-6 months of operations). A possible transparency mechanism for the governance body to consider is open book accounting: Every transaction, in digitally-enabled real-time, needs to be fully transparent to everybody. To support an accelerated implementation of the governance body, TSVCM welcomes proposals for recommendations on transparency mechanisms from members and the public ideally before August 9th.

# B.I | Terms of reference for new governance body – Exec. summary (14/16)

## Operating model and principles (5/5)

### Grievance mechanism

The governance body will define a grievance mechanism that includes:

- A process to address complaints of stakeholders about procedures and decisions of the governance body (including a process for legal arbitration). The governance body will provide a publicly available complaint form to bring forward grievances about the body. All complaints and answers from the governance body will be disclosed publicly;
- Appropriate mechanisms to ensure privileges and immunities for individuals serving in a role for the governance body. Possible complaints that may be brought against individuals serving on the governance body can include acting outside of the delegated, substantially incorrect decisions, conflict of interest, breach of confidentiality, violation of procedural or bias in decision-making;
- A process to resolve conflicts among market participants (suppliers, VVBs, standard setters). The standard assessment framework will require standard setters to have a grievance mechanism in place in order to apply for eligibility under the CCPs. Furthermore, the governance body will mediate conflicts that cannot be re-solved among market participants on topics such as adherence to CCPs. The governance body will also set up a system for ensuring that grievances and their resolution feed directly into the decision making of the governance body and enable the continuous improvement of the CCPs and their implementation.

The operationalization of the grievance mechanism will be a key task for the governance body after its establishment (first 3-6 months of operations). A possible grievance mechanism for the governance body to consider is open governance (or strategic grievance mechanism): Any party impacted by any actual transaction can level a grievance. To support an accelerated implementation of the governance body, TSVCM welcomes proposals for recommendations on grievance mechanisms from members and the public ideally before August 9th.

### Key performance indicators (KPIs)

During the establishment of the governance body (initial 3-6 months ramp up phase), the governance body will define KPIs for:

- The voluntary carbon market overall;
- The governance body and individual entities of it, including the Board of Directors, Expert Panel and Executive Secretariat.

The decision on KPIs will be taken by the Board of Directors with input from all members, the Expert Panel and Executive Secretariat. To support an accelerated implementation of the governance body, TSVCM welcomes proposals for recommendations on KPIs from members and the public ideally before August 9th. KPIs will be the basis for the regular effectiveness reviews that the governance body will undergo every three years (see section on Transparency mechanism).

# B.I | Terms of reference for new governance body – Exec. summary (15/16)

## Initial establishment and transition from setup phase to steady state operations (1/2)

The new umbrella governance body will transition from the setup phase (first three years) to steady state operations (after three years) along three dimensions: Mission and mandate, organizational design and funding .

### Setup phase

In the setup phase, the body will first focus on establishing, hosting and curating CPPs, as well as on providing oversight over standard setters on adherence to those principles. The Board of Directors will have Founding Sponsor representatives as members (alongside with a majority of Independent Board Members) to provide public endorsement and give initial authority and legitimacy to the body. The Executive Secretariat will be run by a Host organization (not a Founding Sponsor). The seed funding for the first 3 years will be sourced from philanthropic donations, governments, public institutions and / or corporates.

The first 3-6 months of the setup phase will be the ramp up phase. During this time, the body will take decisions that are key to establish it as a legal entity and enable its functioning as well as on five key topics that will be further developed ahead of the establishment of the governance body. Along these two dimensions, the concrete tasks of the governance body will be:

- **Establish the body as a legal entity and enable its functioning:**
  - Align on foundational considerations for the governance body;
  - Prepare legal requirements and formally establish the body;
  - Answer operational questions;
  - Establish the process for disbursement of initial funds;
  - Establish the relevant trademark protections;
  - Setup IT infrastructure and determine how to address digital;
  - Finalize a mission statement and ToR.
- **Take decisions on five key topics that will be further developed ahead of the establishment of the governance body.** The majority of these topics is centered around providing more detail on the operating model and principles of the governance body as described in the previous section. The key content topics include:
  - Modalities and procedures for the Board of Directors including a process to manage conflicts of interest;
  - Transparency mechanism;
  - Grievance mechanism ;
  - KPIs and definition of success;
  - Transversal approach to ensure integrity across the value chain.

# B.I | Terms of reference for new governance body – Exec. summary (16/16)

## Initial establishment and transition from setup phase to steady state operations (2/2)

To support an accelerated implementation of the governance body, TSVCM welcomes proposals for recommendations on these five topics from members and the public ideally before August 9th. The TSVCM Operating Team will collect proposed recommendations and update the TSVCM Advisory Board on received proposals. The Advisory Board may review proposals and make a non-binding recommendation to the Board of Directors of the governance body. After the establishment of the new body, the TSVCM Operating Team will facilitate sharing the proposed recommendations with the Executive Secretariat and Board of Directors. The Board of Directors of the new body will decide on acceptance or rejection of the proposed recommendations.

In parallel to the activities, the body will focus on establishing, hosting and curating CPPs during the ramp up phase, as well as on providing oversight over standard setters on adherence to those. The concrete tasks include to finalize and approve the standard assessment framework based on inputs from Credit-level integrity working group of the Taskforce and conduct assessments to approve the first set of standards (approx. 5-6). Additionally, the body will develop initial credit eligibility guidelines by defining a whitelist of the most relevant methodology types (approx. 3-4) and identify shortcuts to accelerate the review process of methodology types and standard setters.

### Transition to steady state operations

As the body transitions to steady state operations after approximately three years, the new umbrella governance body will also adopt the coordination role of the voluntary carbon market and manage interlinkages between existing bodies. Founding Sponsors will no longer serve on the Board of Directors and will be replaced by Independent Board Members. The Board of Directors may appoint another independent entity to run the Executive Secretariat and funding is secured from service-based user fees and / or membership fees. The transition to the steady state operations including the coordination role should be accelerated as much as possible to the extent determined by limited resources. If feasible, it is desirable that the body takes up its coordination role before the three year mark. Before the transition to steady state operations, the body is to formally evaluate its success as well as the success of the market against previously defined criteria in an effectiveness review.

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## Authority of the governance body

The governance body has three main sources of authority: First, it will rely on legitimate organizations to be its Founding Sponsors as well as Board Members and Expert Panel Members with high integrity and expertise. Second, it is based on an effective and inclusive organizational structure and ensures transparency of procedures and decision making. Lastly, it will ultimately obtain authority and legitimacy from market participants issuing, trading and buying high quality CCP credits in the voluntary carbon market.

# B.I | TSVCM welcomes further recommendations on five key topics

TSVCM has agreed on ToR, but 5 topics need further detailing ahead of establishment of the new body



- ① **Modalities and procedures for the Board of Directors**  
Develop details on the decision process of the Board (e.g., transparency, opportunity for rebuttal or appeal)
- ② **Transparency mechanism**  
Operationalize a transparency mechanism on a procedural and transactional level and define what type of information needs to be made transparent to who and in which form (e.g., real time).
- ③ **Grievance mechanism**  
Operationalize a mechanism that ensures that grievances and their resolution feed directly into the decision making of the Governance Body.
- ④ **Transversal approach**  
Ensure integrity across the value chain. Considerations include:
  - Approach to manage interlinkages between bodies operating in the governance of voluntary carbon markets
  - Potential to – in the mid-term – extend the mandate of Governance body to provide more direct oversight over integrated governance of carbon markets as a whole (e.g. including demand side)
- ⑤ **KPIs and definition of success**  
Determine how to measure the effectiveness of a voluntary carbon market and the governance body in reducing GHG emissions and accelerating the transition to net zero

## How can you contribute

- To support an accelerated implementation of the governance body, **TSVCM welcomes proposals for recommendations** on these five topics from members and the public ideally before August 9<sup>th</sup> (please provide input at [tsvcm@iif.com](mailto:tsvcm@iif.com)).
- After the establishment of the new governance body, the TSVCM **Operating Team will facilitate sharing the proposed recommendations** with the Executive Secretariat and Board of Directors.
- The **Board of Directors of the new body will decide** on acceptance or rejection of the proposed recommendations.

## B.II | Call for initial engagement from (potentially) interested parties – Executive summary (1/4)

The Taskforce is calling for expressions of interest to be a Founding Sponsor, Independent Board Member, representative of the member consultation group on the Board, Expert Panel Member and Executive Secretariat Host of the new umbrella governance body. In addition, TSVCM is calling for funding contributions from corporates, philanthropic institutions and public sources. The following section summarizes the implementation timeline and process, the guidelines to inform recommendations on who can be a Founding Sponsor, Independent Board Member, Expert Panel Member and Executive Secretariat Host, and the information interested parties need to provide for their expression of interest in July / August.

### Timeline and process for the implementation of the governance body (1/2)

Between July 8th and August 9th, the TSVCM is calling for expressions of interest to become a Founding Sponsor, Independent Board Member, representative of the member consultation group on the Board, Expert Panel Member and Executive Secretariat Host. Founding Sponsors, Independent Board Members, Expert Panel Members and the Executive Secretariat Host will be recommended by the TSVCM Advisory Board in September 2021. Representatives of the member consultation group on the Board will be elected by the Taskforce members (see details on the recommendation process below). In parallel, corporates, philanthropic institutions and public institutions are encouraged to contribute to the seed funding of the new governance body.

#### **Process for the recommendation of Founding Sponsors, Independent Board Members, Expert Panel Members and Executive Secretariat Host by the TSVCM Advisory Board**

In this report, TSVCM publishes the governance design and recommendation guidelines for Founding Sponsors, Independent Board Members, the Executive Secretariat Host and Expert Panel Members. Interested parties need to submit an expression of interest form for their desired role, which can be accessed on [www.iif.com/TSVCM](http://www.iif.com/TSVCM) and needs to be submitted to [TSVCM@iif.com](mailto:TSVCM@iif.com). TSVCM continues to offer meetings with interested parties to answer questions and explain the recommendation process. Further details can be found in section Call for expressions of interest.

Afterwards, expressions of interest to become a Founding Sponsor, Independent Board Member, Expert Panel Member or the Executive Secretariat Host will be examined against recommendation guidelines (see section Recommendation guidelines below). Provided information will be scored against the recommendation guidelines using a scoring matrix, assessing candidate(s)' fulfillment of the guidelines. Between August and September, the TSVCM Advisory Board will assess expressions of interest based on the scoring output. Special consideration will be given to representation of all stakeholders, women and all geographies. Advisory Board members who express interest to become a Founding Sponsor, Independent Board Member, Expert Panel Member or Executive Secretariat Host will be excluded from the decision process.

The Taskforce Principals will make a draft recommendation and lead the discussion with the Advisory Board. The Advisory Board will decide by consensus on a recommendation for each role. Every reasonable effort will be made to encourage consensus. Where no consensus is possible, the majority view of Advisory Board members including Principals prevails. If a recommendation cannot be made by the Advisory Board – even after every reasonable effort has been made to do so – the Principals will make a recommendation in their own names. For transparency, Principals will publish the reasons why the Advisory Board could not make a decision including concerns that were raised, as well as the grounds for their decision, alongside their recommendation.

## B.II | Call for initial engagement from (potentially) interested parties – Executive summary (2/4)

### Timeline and process for the implementation of the governance body (2/2)

In a first step of its recommendation process, the Advisory Board will define a shortlist of interested parties and give feedback to the Operating Team on potential member combinations and scoring of the expressions of interest. The Operating Team may optionally hold clarification sessions with shortlisted parties as necessary to give feedback and broker joint expressions of interest. Afterwards, the Advisory Board will recommend parties for Founding Sponsors, Executive Secretariat Host, Independent Board Members and Expert Panel Members.

In mid-September, the Advisory Board will communicate its recommendation of Founding Sponsors, Independent Board Members, Expert Panel Members and the Executive Secretariat Host to the recommended parties.

#### **Process for the election of Board representatives from the member consultation group by TSVCM members**

Member consultation group representatives on the Board will be elected by TSVCM members. Individuals from any organization may put themselves forward as a Board candidate. Interested parties are encouraged to submit an expression of interest to the TSVCM by August 9th, indicating which part of the value chain they primarily wish to represent (e.g., suppliers, intermediaries, buyers). Parties should summarize their prior expertise and track record, legitimacy and authority, commitment to high integrity of carbon credits, and their motivation for the role. In addition, candidates need to sign that they agree with the mission and mandate of the governance body (like all members of the member consultation group).

Each organization represented in the TSVCM (as Taskforce member, Consultation group member or observer) by the date of the last plenary meeting (June 25th, 2020) has one vote. Independent members also have a vote if they are not affiliated with another organization in the TSVCM. Parties expressing an interest to become a member consultation group representative need to recuse themselves from the election process.

The TSVCM Operating Team will share submissions with the Taskforce in mid-August. Afterwards, TSVCM members will elect representatives of the member consultation group on the Board in mid-September.

## B.II | Call for initial engagement from (potentially) interested parties – Executive summary (3/4)

### **Recommendation guidelines for Founding Sponsors, Independent Board Members, Expert Panel and Executive Secretariat Host**

The TSVCM has set out guidelines to inform recommendations on who could be a Founding Sponsor, Independent Board Member, Expert Panel Member, Executive Secretariat Host, member consultation group representative on the Board and Funder.

Organizations and individuals submitting their interest will need to endorse the main positions of TSVCM, have limited conflicts of interest and be able to demonstrate their legitimacy and expertise (e.g., deep understanding of the sector, including supplier and buyer needs, track record in carbon methodology, knowledge on how carbon markets can work to mitigate climate change, awareness of parallel initiatives, etc.).

In addition, there are some recommendation guidelines specific to elements of the umbrella governance body:

- Founding Sponsors preferably contribute to funding of the Governance body (in cash or kind, not a mandatory requirement);
- Independent Board Members should ideally bring experience as a Board Member from a comparable organization;
- Expert Panel Members will need to demonstrate extensive specialist expertise to (collectively) assess standard setters for eligibility and develop eligibility guidelines for all relevant methodology types;
- Executive Secretariat Host preferably contributes to funding (in cash or kind, not a mandatory requirement).
- Member consultation group representatives need to indicate which part of the value chain they primarily wish to represent (i.e. suppliers, intermediaries, or buyers). In addition, candidates need to sign that they support the recommendations of TSVCM and agree with the mission and mandate of the governance body.
- Funders will be recognized for their contribution, but will not obtain any rights or privileges associated with their funding.

## B.II | Call for initial engagement from (potentially) interested parties – Executive summary (4/4)

### Required information to express interest

Interested organizations and individuals are to comment on a range of topics as part of their submission of interest in July / August. The topics are oriented around the guidelines that will inform recommendations on who could be a Founding Sponsor, Independent Board Member, Expert Panel Member, Executive Secretariat Host, member consultation group representative on the Board and Funder. **All parties can express their interest by submitting an expression of interest form until August 9th. The expression of interest form for each role can be found on the TSVCM web-site at [www.iif.com/tsvcm](http://www.iif.com/tsvcm)**, covering the topics outlined below. TSVCM offers to facilitate meetings with interested parties to answer any outstanding questions about the topics to be commented on or about the broader recommendation process. Interested parties can engage with TSVCM via [TSVCM@iif.com](mailto:TSVCM@iif.com).

### Joint expressions of interest

The Taskforce is encouraging joint expressions of interest for the Founding Sponsor(s) and/or Executive Secretariat Host roles as this setup allows for greater diversity of expertise and geographical representation. Such expressions of interest will be assessed as a consortium, looking at, e.g., joint expertise and geographical representation. During the recommendation process, the TSVCM Operating Team will optionally engage with interested parties as necessary to provide feedback on the recommendation process and potentially broker joint expressions of interest. In case a consortium contains both organizations that are interested in the Founding Sponsor and Executive Secretariat Host roles it needs to be ensured that these institutions operate separately. This separation of Founding Sponsors and Executive Secretariat Host is necessary to avoid any conflicts of interest and to ensure the independence and objectivity of each individual organization.

Parties interested in the Founding Sponsor role can suggest individuals to represent their organization on the Board. A consortium may additionally suggest Independent Board Members from other organizations that are not interested to become a Founding Sponsor and / or Executive Secretariat Host. Similarly, a consortium may suggest and / or sponsor a member of the Expert Panel (not mandatory, may be from their own or other organizations). In both cases, the recommendation of the consortium will be independent from the recommendation of these individuals as Independent Board Members or Expert Panel Members.

# B | The TSVCM thanks the members of the Governance Working Group for their contributions

- Lucy Naydenova, African Development Bank
- William Pazos, AirCarbon
- Marc-Gregor Czaja, Allianz
- Christina Magerkurth, American Carbon Registry
- Virender Kumar Duggal, Asian Development Bank
- Ricardo Laiseca, BBVA
- Dewey McLemore, BCarbon
- Sandra Boss, BlackRock
- Jeff Swartz, BP
- Antonio ValleNeto, Bunge
- Magda Korpai, Carbon Trade Exchange (CTX)
- Phillipa Desiderio, Carbon Trade Exchange (CTX)
- Robin Green, CIBC
- Ryan Fan, CIBC
- Carla Sateriale, City of London
- Edoardo Bertin, ClimateSeed
- Jose Lindo, ClimateTrade
- Agustin Silvani, Conservation International
- Peter Renner, Foundation Development and Climate Alliance
- Gesa Schöneberg, Foundation Development and Climate Alliance
- Steven Gray, DLA Piper UK LLP
- Edwin Aalders, DNV
- Stephen J. Donofrio, Ecosystem Marketplace
- Eron Bloomgarden, Emergent
- Pavan Kumar, EnKing
- Sachhin Patra, EnKing
- Yash Lakhotia, EnKing
- Kelley Kizzier, Environmental Defense Fund
- Christa Ogata, Environmental Defense Fund
- Jan-Willem van de Ven, European Bank for Reconstruction and Development
- Brian Rice, ever.ag
- Deborah North, FIA
- Richard Stephenson, Gestion Maritime
- Wayne Sharpe, Global Environmental Markets
- Olivier Levallois, Hamerkop Climate Impacts
- Joseph Azrack, Harvard University
- Alexia Kelly, High Tide Foundation
- Grace Hui, Hong Kong Exchange
- Jeremy Manion, ICROA
- Dirk Forrister, IETA
- Takashi Hongo, Mitsui & Co. Global Strategic Studies Institute
- William McCoy, Morgan Stanley
- Jonathan Shopley, Natural Capital Partners, ICROA
- Naresh Vyas, NatWest
- Bill Gilbert, NatWest
- Angelica Kemene, Optima-X
- Taku Ide, Origin Energy
- Scott Mather, PIMCO
- Mark A Wilson, Preservation Advisors
- Mark Kenber, Quadrature Climate Foundation
- Bryony Worthington, Quadrature Climate Foundation
- Barbara Baarsma, Rabobank
- Charles Cannon, Rocky Mountain Institute
- Valentina Guido, Rocky Mountain Institute
- Xing'an GE, Shenzhen Green Finance Committee
- Jim Butterworth, Solidatus
- John Tobin, Solidatus
- Christopher Webb, The Nature Conservancy
- Guy Turner, Trove Research
- Wendy Miles, Twenty Essex
- Judson Berkey, UBS
- Justin Macinante, University of Edinburgh
- David Antonioli, Verra
- Anna Lehmann, Wildlife Works
- Chandra Shekhar Sinha, World Bank Group
- John Holler, WWF

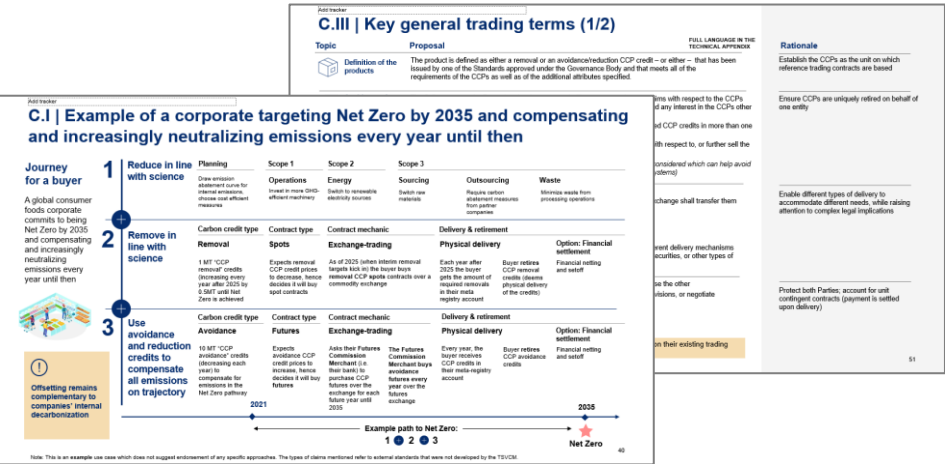
**Contents of this  
document**

- A Objectives and focus of the TSVCM
- B Governance Working Group
- C Legal principles and contracts Working Group**
- D Credit-level integrity Working Group



C | The Legal Working Group produced recommendations gathered in this report...

- I Example use cases illustrating how standard clauses and procedures can help scale the market
- II Overview of pain points associated with the current lack of standardization; overview and rationale of operational requirements for Standards' Terms of Use
- III Overview and rationale of key general trading terms which the TSVCM proposes

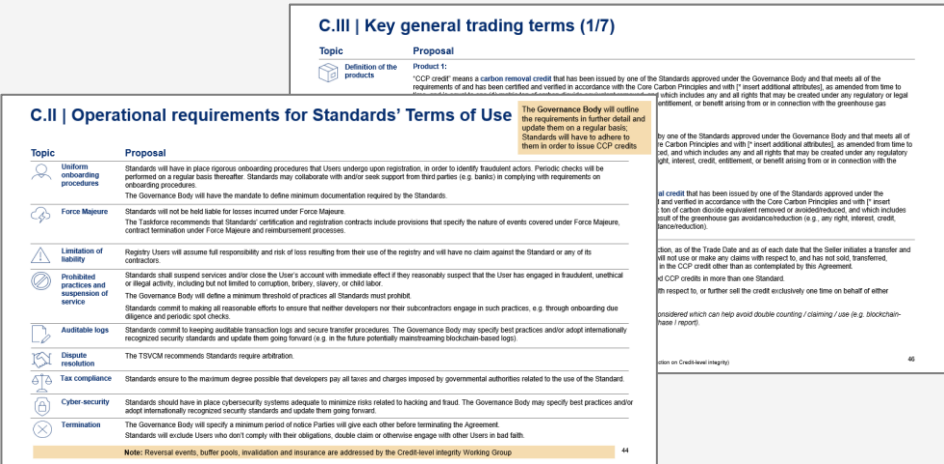


... and in its technical appendix

Additional use cases, covering a broader range of potential buyer needs

The full language on operational requirements for Standards to include in their Terms of Use in order to to issue CCPs

The full language on key general trading terms which can be adapted to Parties' needs and readily integrated into OTC and Exchange trading contracts



# C | Legal principles and contracts – Executive summary

## Introduction

**Rationale:** Currently, voluntary carbon markets are highly complex and fragmented. On the one hand, uncoordinated Terms of Use across Standards (different onboarding requirements and rules of dispute resolution; uncertainty over limitation of liability and indemnity clauses) stand in the way of creating, and thereby trading, a truly fungible product. On the other hand, an ambiguous and uncertain legal landscape – unclear legal nature of carbon credits, differences across geographies, heterogeneous supply chains, ambiguous liabilities, and diverging risks including fraud – creates a significant burden for market participants and limits access to carbon credit trading.

**Objective:** the Working Group on Legal principles and contracts seeks to contribute to **streamlining the legal landscape for Standards' Terms of Use and for trading of CCPs**, by providing clarity over use cases, operational requirements for Standards, as well as general trading terms.

- 
- |  |   |
|--|---|
| <b>I Use cases</b>   | <p><b>The end ambition</b> is for buyers to be able to use CCP credits and integrated contract mechanics to <b>fulfill specific corporate claims (Net Zero, Carbon Neutral, Carbon neutral on the path to Net Zero)</b>. A set of <b>example use cases</b> illustrates how harmonized contracts and practices could help <b>simplify buyer companies' customer journeys</b> towards that goal, including in future scenarios featuring a meta-registry.</p> <p>Example use cases illustrate how standardized contracts help satisfy needs along different <b>contract dimensions</b>:</p> <ul style="list-style-type: none"><li>▪ <b>OTC</b> for complex needs not covered by additional attributes; <b>exchange trade</b> for large volumes satisfied by additional attributes and/or hedging against price risk</li><li>▪ <b>Immediate delivery</b> to fulfill imminent claims; <b>future delivery</b> to fulfill long-term claims and to adjust to changing prices</li><li>▪ <b>Specific buyer and seller needs</b> (e.g. point-of-sale claims, cash delivery, collectivizing risk and/or externalizing it to insurers, upfront project funding)</li></ul>   |
| <b>II Operational requirements for Standards' Terms of Use</b> | <p><b>Operational requirements for Standards' Terms of Use</b> to issue CCP credits are aimed at enhancing the fungibility of credits on top of their adherence to Core Carbon Principles. Implementation of these common practices would contribute to harmonizing the legal implications around the origins of the CCPs, thereby creating a <b>more uniform and hence more easily tradable product</b>. Key elements include recommendations on (<i>non-exhaustive</i>):</p> <ul style="list-style-type: none"><li>▪ Threshold <b>onboarding procedures, prohibited practices and cybersecurity systems</b>, aimed at reducing risks with respect to bad actors in the market</li><li>▪ Threshold <b>provisions on force majeure</b>, protecting Standards from liability before credits have been issued</li><li>▪ The use of <b>arbitration for dispute resolution</b>, aiming at maximizing harmonization and contributing to reduce legal expenses.</li></ul>   |
| <b>III General trading terms</b>                               | <p><b>Key general trading terms</b> for OTC and exchange contracts are aimed at providing a harmonized contractual basis for the VCM, enhancing clarity over key elements and helping market participants – especially smaller players with lower capabilities – circumvent complex and redundant drafting procedures and associated legal expenses. They address crucial contract dimensions, accounting for differences, for instance, between <b>existing credits and credits still in development</b>. Key elements include recommendations on (<i>non-exhaustive</i>):</p> <ul style="list-style-type: none"><li>▪ <b>Elements specific to carbon products</b>, such as the definition of products (removal vs avoidance/reduction CCPs, with other additional attributes as needed), the risk of double counting/claiming/use, failure to deliver, or different possible settlement mechanisms, clarifying complex legal implications for different options</li><li>▪ <b>Dispute resolution mechanisms</b>, leveraging existing standard language to increase buyer confidence and prevent “reinventing the wheel”</li><li>▪ Risks and options for the VCM emerging from <b>Article 6</b> and compliance markets.</li></ul> |
-

# C | The Legal Working Group builds on the new CCP product definition to enable trading at scale

## Core Carbon Principle Credit

(Defined by the Working Group on Credit-level integrity)

**CCP credit** issued by Standard (A), (B), or (C)

- 1 ton CO<sub>2</sub> eq either avoided / reduced or removed
- Certified by a Standard approved by the Governance Body
- Additional attribute tags:

R/A

N/T

XX

CA

ESG<sup>1</sup>

Type (Removal or Avoidance/Reduction)

Method (Nature / Tech)

Storage method

Corresponding adjustment

Co-benefits

- Fungible, high-quality carbon credit
- Complies with Core Carbon Principles and has specific additional attributes as defined by the future Governance Body
- Represents a ton of CO<sub>2</sub>eq avoided/reduced or removed

1. Co-benefits can encompass ESG and social benefits (environmental, community, gender equality, etc) or tech catalyst benefits

Working Group on Legal principles and contracts    CCP credit    Reference contract  
(A) (B) (C) Different Standards approved by the Governance Body

## CCP Reference contracts

Removal contract

CCP credit (A) CCP credit (B) CCP credit (C) ...

Nature-based removal contract

CCP credit (A) CCP credit (B) CCP credit (C) ...

Avoidance, corresponding adjustments contract

CCP credit (A) CCP credit (B) ...

...

...

CCP credits with the same additional attributes but issued by different Standards traded under reference contracts

- Contracts to trade CCP credits at scale
- Enabled by contract mechanics and standard language defined by the Working Group

# C | Path forward for the Working Group on Legal principles and contracts

Focus of this report

Phase I (until Jan 2021):

## Recommendation to create CCP key contractual terms and conditions

In Phase I, the Taskforce issued a high-level set of recommendations introducing the **need for standardization in the VCM legal landscape**:

Recommendations:

- Introduce core carbon spot and futures contracts
- Establish an active secondary market
- Increase transparency and standardization in over-the-counter (OTC) markets



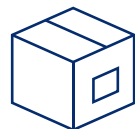
**Initial definition of the products**

Phase II (Feb – Jul 2021):

## Use Cases, requirements for Standards, and general trading terms

In Phase II, the Taskforce enacted Phase I recommendations along three actions lines:

- I **Use cases** and underlying contract mechanics
- II **Operational requirements** for Standards' Terms of Use
- III **Key general trading terms**



**Detailing out of the products**

Implementation (Jul – Oct/Nov 2021):

## Governance Body and other bodies hosting and updating recommendations


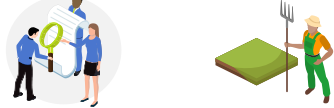
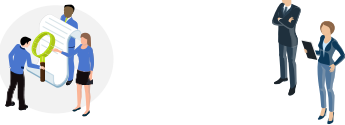
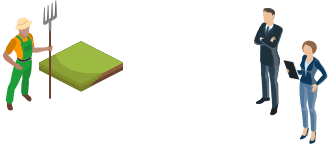

**The Governance body will host and update operational requirements** for Standards' Terms of Use recommended by the Taskforce

**External bodies** (e.g. IETA, ISDA, EFET etc.) will be able to **integrate key general trading terms** recommended by the Taskforce into their contract templates. The Taskforce recommends that such bodies **regularly update** the terms, accounting for relevant developments in the market



**Application of the products**

# C | The Working Group on Legal principles and contracts produced recommendations for different Parties and stages of the value chain

	Content of the recommendations	Parties concerned
I	<p><b>Use cases and underlying contract mechanics</b></p> <p><b>Examples</b> of how CCP credits can be traded based on different needs and contract mechanics  <i>(Note: the use cases <b>do not intend to recommend</b> specific approaches over others)</i></p>	<p><b>All users</b> (Suppliers, Verifiers, Standards, Buyers, Intermediaries, etc.)</p> 
II	<p><b>Operational requirements for Standards' Terms of Use</b></p> <p>Provisions which Standards will have to integrate in their Terms of Use (i.e. the <b>terms and conditions under which they offer their services to Users</b>) in order to be able to issue CCP credits</p> <p>The provisions will be detailed out and regularly updated by the <b>Governance Body</b>, accounting for innovation and relevant developments in the market</p>	<div>Standards – Suppliers</div>  <div>Standards – Buyers</div> 
III	<p><b>Key general trading terms</b></p> <p>Standard terms which Parties may integrate in their <b>trading contracts to avoid “re-inventing the wheel”</b>, reducing legal expenses and streamlining processes</p> <p>Apply primarily to OTC contracts, <b>Exchanges</b> may leverage them to build on their existing trading rules</p> <p><i>(Note: Parties remain fully free to draw their own ad hoc trading contracts; the key general trading terms are <b>optional</b>)</i></p>	<div>Suppliers – Buyers</div>  <div>Buyers – Buyers</div> 

## C | Working Group on Legal principles and contracts

I

Use cases and underlying contract mechanics



II














Operational requirements for Standards' Terms of Use

III

Key general trading terms and implications from Article 6

# C.I | Standard clauses and procedures can help simplify use cases along different contract dimensions

 In this report  
 In the technical appendix to this report

OTC		Exchange	
<b>Rationale</b> Buyers with <b>complex needs</b> not covered by standardized additional attributes (e.g. specific project locations, methodology types, point of sale claims) Players who do not <b>have access to an exchange</b>		Buyers whose needs can be fulfilled by standardized <b>CCPs and additional attributes</b> Larger buyers with the need to purchase <b>larger volumes of credits</b> Buyers who want to <b>hedge against price risk</b> Buyers who want <b>cash delivery</b>	
<b>Immediate delivery</b>	 <b>Broker-led transaction for immediate retirement:</b> Logistics player wants to fulfil a Net Zero Pledge in 2030 and a Carbon Neutral Pledge every year until then with credits from its home country	 <b>Spot contracts:</b> Consumer foods player wants to fulfil a Net Zero pledge through spot contracts	 <b>Point of sale:</b> Airline offers carbon neutral flight options to customers upon ticket sale
		 <b>Carbon Index Fund through an Asset Manager:</b> Clothes retailer buys carbon index fund to fulfil its Carbon Neutral pledge in 2022	 <b>Carbon Index Fund through an Exchange:</b> Advanced electronics player wants to fulfil a Net Zero pledge through an initial contract for removal
<b>Future delivery</b>	 <b>Upfront project funding through a prepayment and offtake agreement, supplier hedging against price risk:</b> Forestry project developer uses an offtake agreement with an O&G player to fund sapling reforestation	 <b>Fulfilling corporate claims:</b> Example of a corporate targeting Net Zero by 2035 and compensating and increasingly neutralizing emissions every year until then	
		 <b>End-user hedging against price risk:</b> Construction player buys futures contracts to fulfil its Carbon Neutral pledge in 2022	 <b>Intermediary hedging against price risk:</b> A global retailer hires an intermediary to source carbon credits but requires a stable price throughout the year: the intermediary uses futures contracts to hedge against price risk
		 <b>End-user hedging against price risk through a call option:</b> International bank uses futures contracts to hedge against price risk for part of its CCP credit needs	 <b>Swapping into spot contracts:</b> Airline uses a futures contract to swap into region-specific spot contracts close to retirement date
		 <b>Collective portfolios:</b> Investors pool upfront funding for project developers through a financial intermediary and receive credits pro-rata	 <b>End-to-end DLT<sup>1</sup>-based model:</b> A DLT-based intermediary platform tokenizes credits, records ownership and settles transactions between suppliers and buyers

1. Distributed Ledger Technology  
Note: These are example use cases which do not suggest endorsement of any specific approaches. The types of claims mentioned refer to external standards that were not developed by the TSVM.

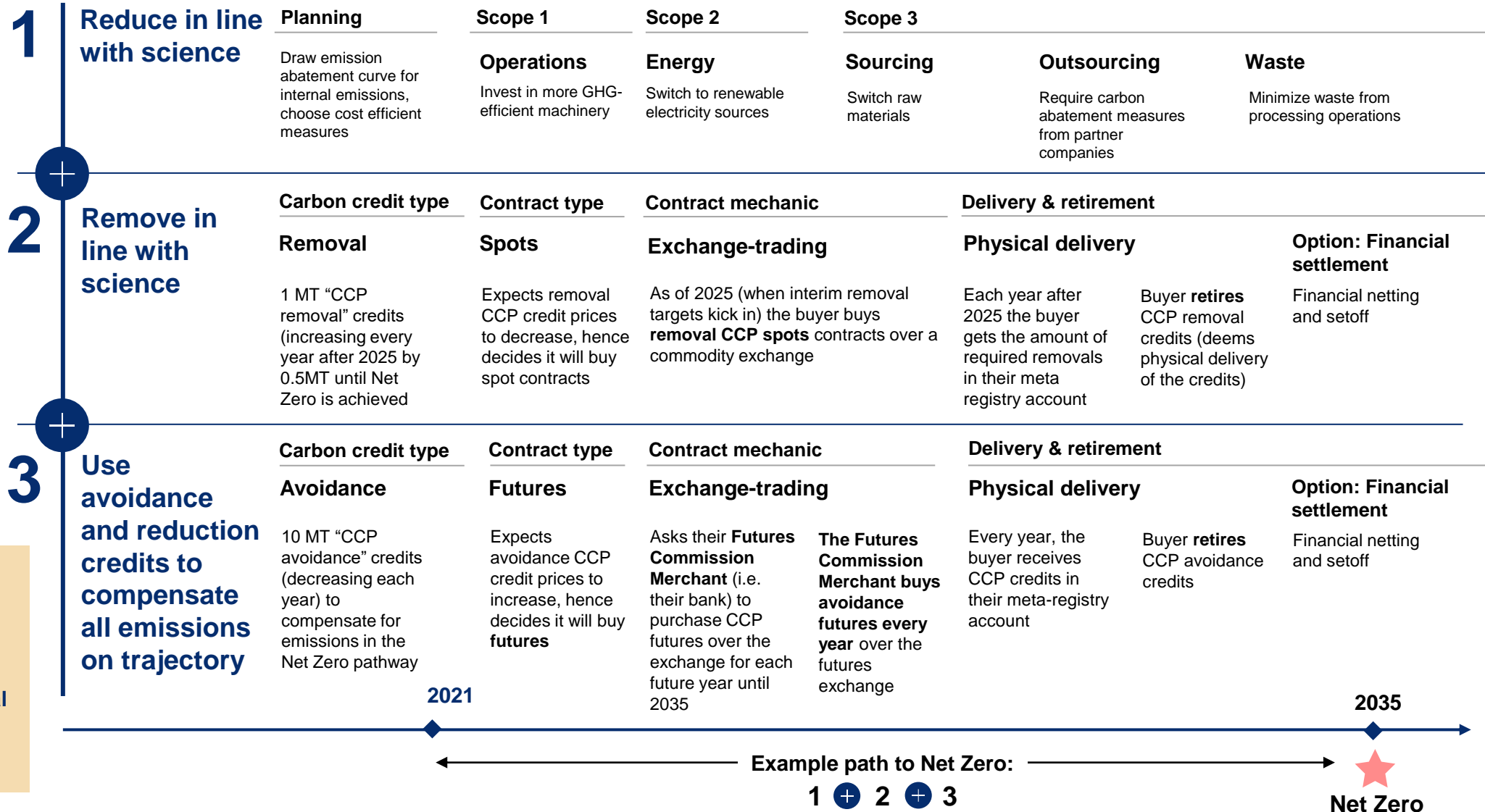
# C.I | Example of a corporate targeting Net Zero by 2035 and compensating and increasingly neutralizing emissions every year until then

## Journey for a buyer

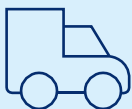
A global consumer foods corporate commits to being Net Zero by 2035 and compensating and increasingly neutralizing emissions every year until then



Offsetting remains complementary to companies' internal decarbonization



# C.I | Logistics player wants to fulfil a Net Zero Pledge in 2030 and a Carbon Neutral Pledge every year until then with credits from its home country

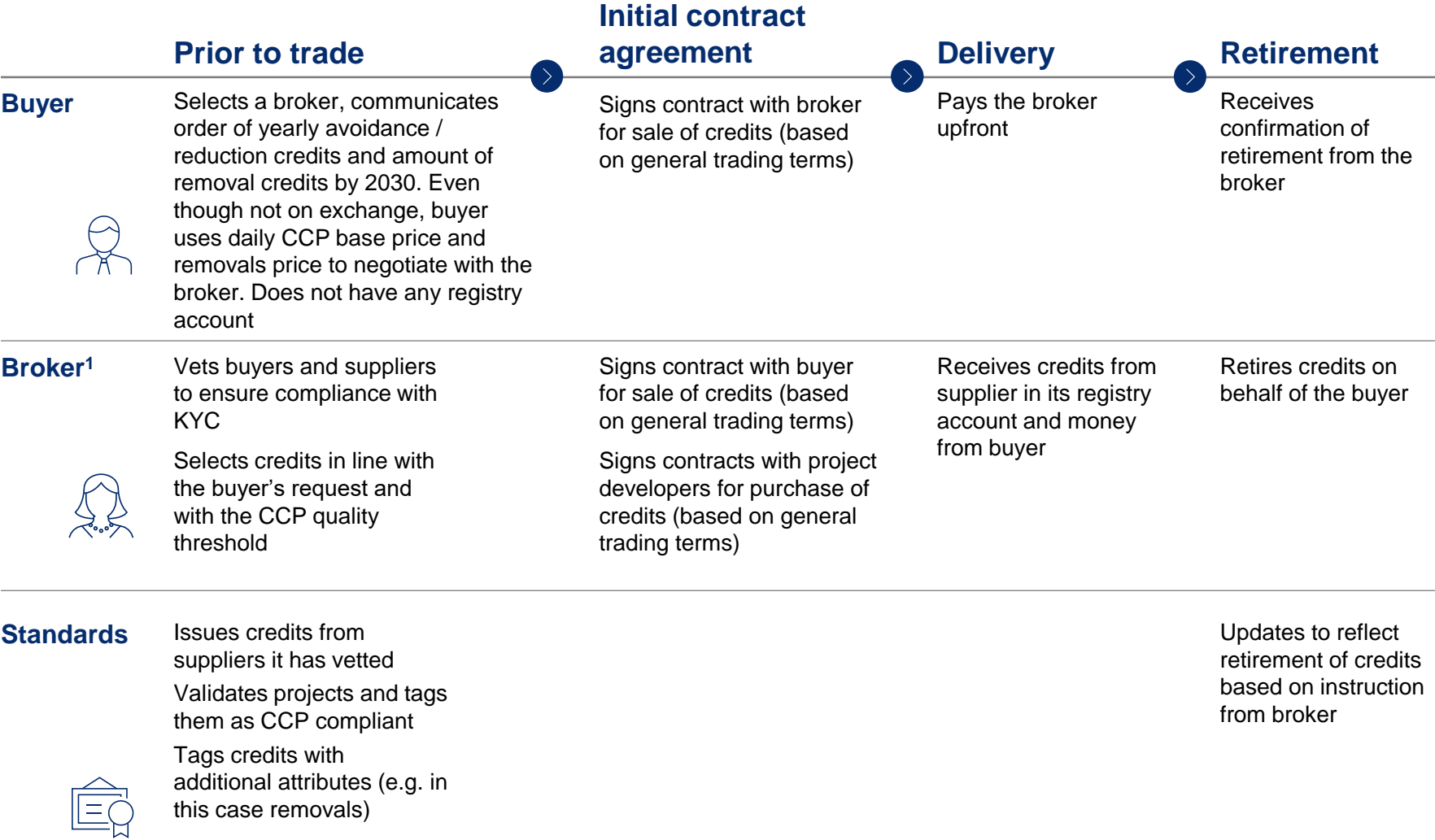


A logistics corporate makes a commitment to Net Zero for 2030 and wants to be Carbon Neutral every year until then, using carbon credits from its home country, as well as pursuing science informed reduction towards net-zero

- To fulfil the Carbon Neutral commitment, it will need to compensate **2MT of CO<sub>2</sub>eq** decreasing every year to 0 in 2030 through **avoidance / reduction credits**
- To fulfil the Net Zero commitment by 2030, it will have to compensate additional **0.1MT of CO<sub>2</sub>eq of removal credits** by 2025, increasing to **0.5MT by 2030** equaling its residual emissions
- Company leadership wants to **increase its visibility on the domestic market** by purchasing **credits from its home country**, and therefore choose to leverage a **local broker**

The goal of the company is to buy credits for immediate **retirement**

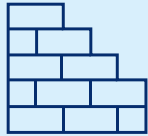
Delivery method: retirement by broker



1. A broker is an intermediary agent who negotiates contracts on Parties' behalf but does not hold underlying ownership of CCP credits  
Note: This is an example use case which does not suggest endorsement of any specific approaches. The types of claims mentioned refer to external standards that were not developed by the TSVCM.

# C.I | Construction player buys futures contracts to fulfil its Carbon Neutral pledge in 2022

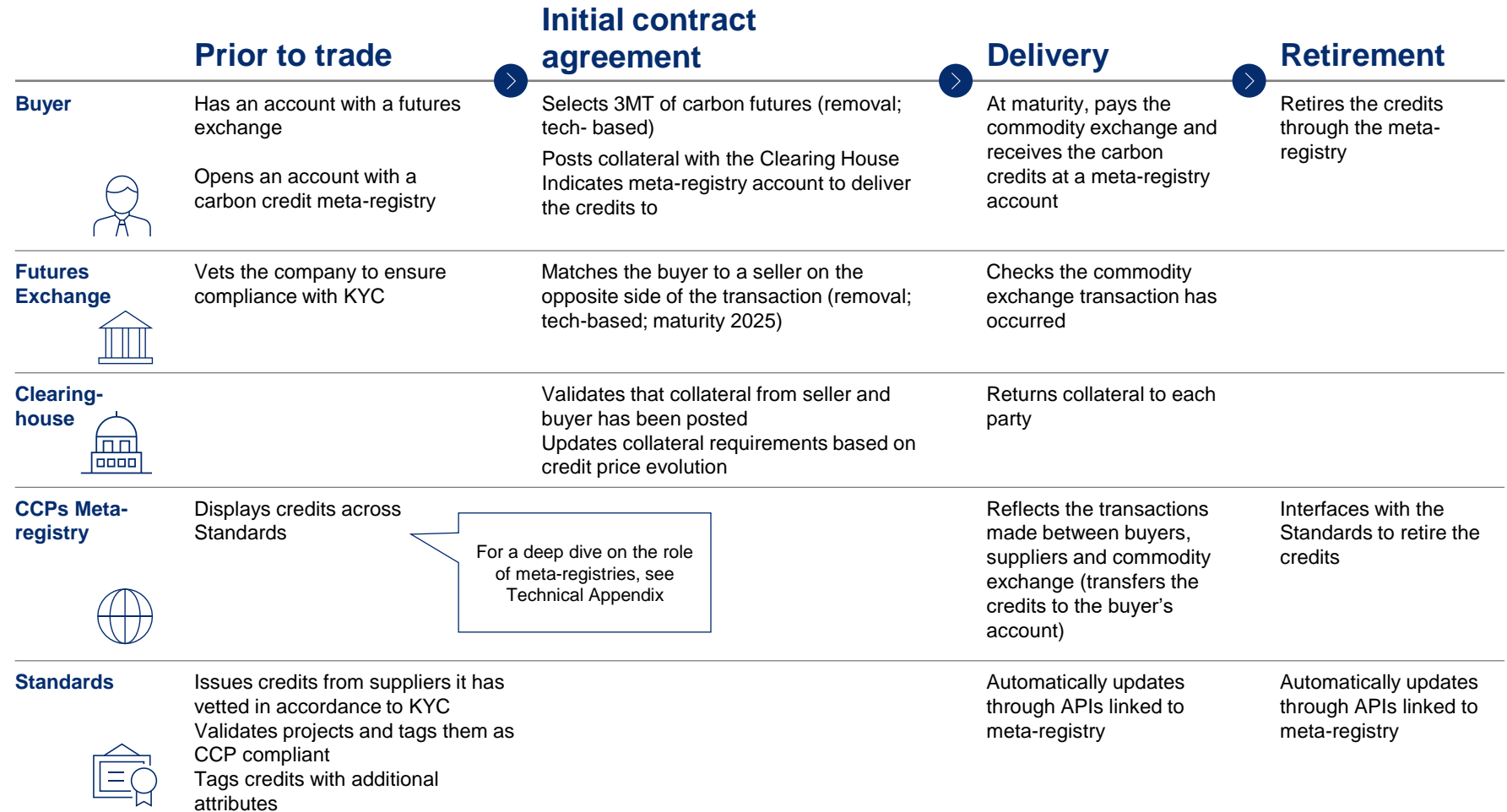
**Delivery method:** physical delivery to buyer



## A leading construction corporate makes a commitment to be Carbon Neutral in 2022

To achieve this, it will need to compensate **5MT of CO<sub>2</sub>eq** from emissions it is unable to abate

- It will require **avoidance/reduction credits** – in line with its Carbon Neutral ambition
- The marketing department would like to feature a **“tech-based compensation”** claim in communications to clients
- In order to efficiently purchase 5MT CO<sub>2</sub>eq, it will seek **exchange-traded contracts**
- It will require **futures contracts** to **hedge against price risk**



## C | Working Group on Legal principles and contracts



Use cases and underlying contract mechanics



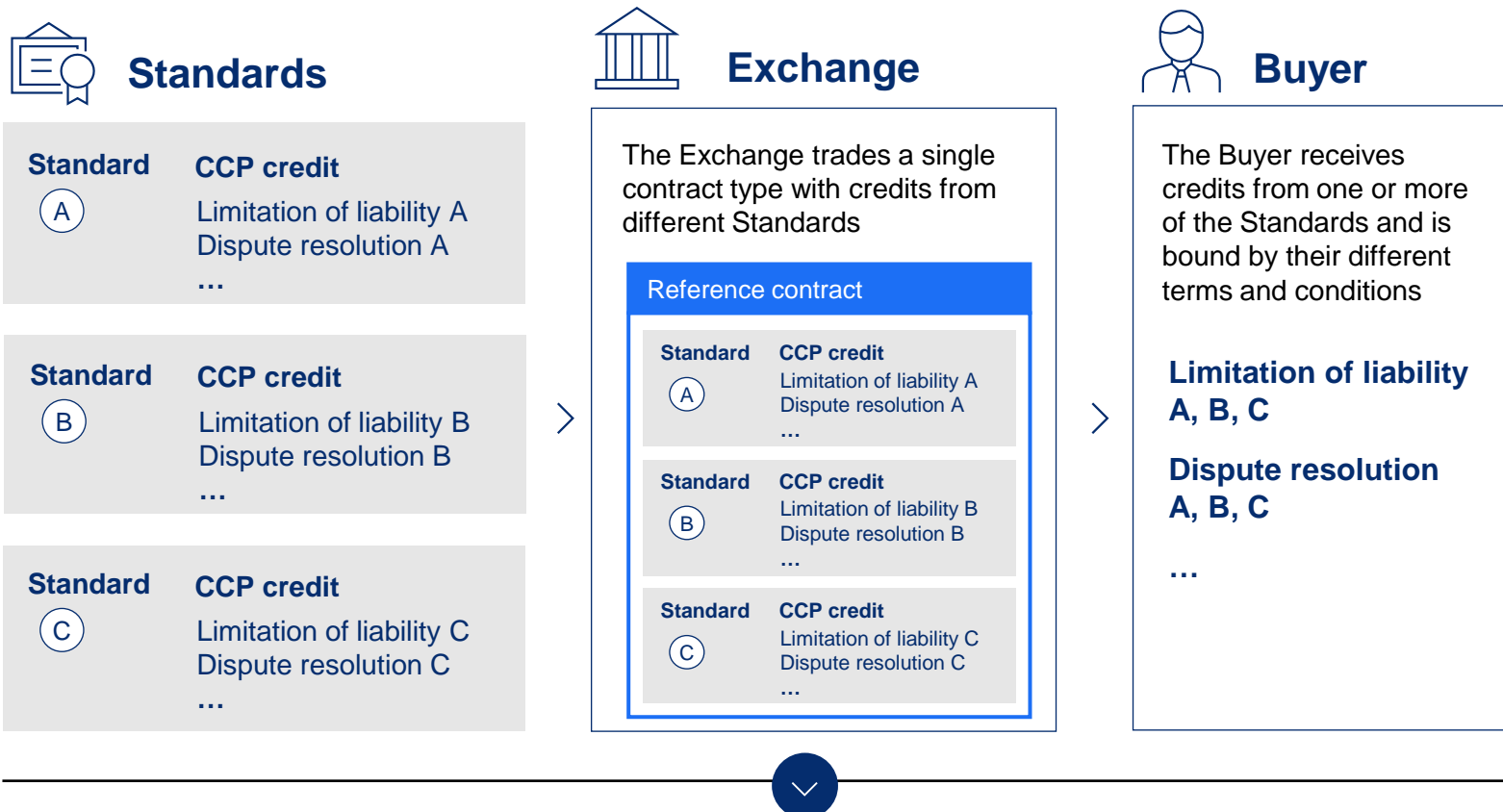
Operational requirements for Standards' Terms of Use



Key general trading terms and implications from Article 6

# C.II | Operational requirements for Standards' Terms of Use could help address key pain points downstream

## Key pain points












Lack of standardization between the certification and registration services of Standards results in **uncertainty for buyers** and may lead to **reluctance to trade**

## Elements proposed to be harmonized to address key pain points

- Uniform onboarding procedures
- Force Majeure
- Limitation of liability
- Prohibited practices & suspension of service
- Cybersecurity
- Termination
- Dispute resolution
- Auditable logs
- Tax compliance

Harmonized Terms of Use across Standards enhance clarity for buyers over **what conditions they are bound by** when trading CCPs with different origins, making credits more **fungible**

# C.II | Operational requirements for Standards' Terms of Use

Topic	Proposal	FULL LANGUAGE IN THE TECHNICAL APPENDIX
 <b>Uniform onboarding procedures</b>	Standards should have in place rigorous onboarding procedures that Users undergo upon registration (to be implemented, if needed, in collaboration with third parties, such as banks); periodic spot checks will be performed on a regular basis thereafter. The Governance Body will have the mandate to define minimum documentation required by the Standards.	
 <b>Force Majeure</b>	Standards will not be held liable for losses incurred under Force Majeure.	
 <b>Limitation of liability</b>	Registry users will assume full responsibility and risk of loss resulting from their use of the registry and will have no claim against the Standard or any of its contractors.	
 <b>Prohibited practices and suspension of service</b>	Standards shall suspend services and/or close the User's account if they reasonably suspect that the User has engaged in fraudulent, unethical or illegal activity – the Governance Body will define a minimum threshold of such prohibited practices.  Standards make all reasonable efforts to ensure that neither developers nor their subcontractors engage in such practices, e.g. through onboarding due diligence and periodic spot checks.	
 <b>Dispute resolution</b>	The TSVCM recommends Standards require arbitration.	
 <b>Auditable logs</b>	Standards commit to keeping auditable transaction logs and secure transfer procedures – the Governance Body may specify relevant best practices and/or internationally recognized security standards (e.g. blockchain-based logs).	
 <b>Tax compliance</b>	Standards ensure to the maximum degree possible that developers pay all taxes and charges imposed by governmental authorities related to the use of the Standard.	
 <b>Cybersecurity</b>	Standards should have in place cybersecurity systems adequate to minimize risks related to hacking and fraud – the Governance Body may specify relevant best practices and/or internationally recognized security standards.	
 <b>Termination</b>	The Governance Body will specify a minimum period of notice Parties will give each other before terminating the Agreement.	

The **Governance Body** will outline the requirements in further detail and update them on a regular basis; Standards will have to adhere to them in order to issue CCP credits

## Rationale

Ensure Standards provide for uniform protection against risks from fraudulent actors

Protect Standards from liability before credits have been issued

Avoid litigation due to losses indirectly related to the use of the Standards

Ensure an equal degree of protection against bad actors across Standards

Ensure the maximum possible degree of harmonization among Standards

Ensure transparency

Ensure maximum degree of harmonization across Standards; enforce legal quality

Ensure Standards provide for uniform protection against cyber risks

Ensure maximum degree of harmonization across Standards; enforce legal quality

**Note:** Reversal events, buffer pools, invalidation and insurance are addressed by the Credit-level integrity Working Group

# C.II | The legal nature of carbon credits is highly fragmented across methodology types, Standards, and jurisdictions

## Differences in legal treatment of carbon credits



### Across methodology types

Different project types make it more or less challenging to **ascribe rights over carbon credits created and issued** to Parties involved



### Across Standards

Standards have different definitions of **a carbon unit** and what rights are attached to it



### Across jurisdictions and financial regulatory frameworks

Different legal traditions have given rise to different legal **rights associated with carbon credits and the rights of governments and private stakeholders** to them

## Examples

 Detailed next

**Energy and infrastructure:** Entities including the owner, operator, contractor, investor or off-taker of an installation may claim the right to the emission reductions, which defines another benefit from an investment and is allocated according to investment agreements

**Land use:** weak or unclear land titles, statutory and customary rights relating to land ownership, and indigenous rights – which VCMs must make a priority to protect – may complicate the allocation of clear rights over mitigation outcomes

**CDM:** Tradable units are defined under international law as a right to offset emissions

**VCS:** A Verified Carbon Unit is described as “representing the right of an accountholder [...] to claim the achievement of a GHG emission reduction or removal in an amount of one (1) metric ton of CO<sub>2</sub> eq”

**FCPF:** Emission reductions include “all rights, titles and interests associated” (FCPF Charter), but not “beneficial, legal or customary interests or rights in the land” (General Conditions)

**Gold Standard:** A Verified Emissions Reduction is defined as “a single unit (one ton) of CO<sub>2</sub> equivalent reduction captured as a carbon credit for use as a commodity within the voluntary carbon market”

**ACR:** A Verified emissions reduction is described as “serialized and registered as an Emission Reduction Ton (ERT), denominated in metric tons of CO<sub>2e</sub>,” and includes “emission reductions and removal enhancements (i.e., enhanced sequestration)”

**U.S.:** Carbon credits are specifically not recognized as property rights<sup>1</sup>; applicable financial regulation depends on methods of delivery: when physically delivered, carbon credits are considered assets and transactions may qualify for the forward contract exclusion from the swap definition under the Commodity Exchange Act and the Dodd-Frank Act; if not physically delivered, they are considered securities and are regulated under the Commodity Exchange Act and the Dodd-Frank Act<sup>2</sup>

**EU:** Legal treatment of carbon credits is left to Member States to define (e.g. Germany considers them subjective public law rights, Sweden considers them financial instruments, Finland considers them intangible rights similar to patents); MiFID II covers carbon credits under the EU Emissions Trading Scheme and derivative contracts relating to carbon credits

1. Charlotte Streck, Who Owns REDD+? Carbon Markets, Carbon Rights and Entitlements to REDD+ Finance (2019)

2. Matthew F. Kluchenek, The status of environmental commodities under the Commodity Exchange Act (2015); verified with Working Group members

Source: Charlotte Streck and Moritz Von Unger, Creating, Regulating and Allocating Rights to Offset and Pollute: Carbon Rights in Practice (2016); Matthew F. Kluchenek, The status of environmental commodities under the Commodity Exchange Act, 2015; VCS Program Definitions; Gold Standard website; ACR Standard

# C.II | Consistent legal treatment of CCP credits could further increase liquidity and market scaling

## Issues associated with fragmented and unclear legal nature of carbon credits

### Fungibility

Carbon credits may be treated differently under different legal regimes. This divergence of treatments hinders liquidity and trading

### Market scaling

Unclear legal implications can make market participants hesitant to commit to transactions, hindering market scaling

### Applicability of existing documentation

Current legal treatment is very uncertain and fragmented, hence providing the necessary legal underpinning to general trading terms by way of sound legal opinions is challenging



## Implications and recommended path forward

Current practice shows that it is possible to trade multiple Standards' credits under one reference contract; however, **more legally uniform products would help drive market scaling**

In the long-term, **making the legal nature of CCP credits more uniform across jurisdictions** would further clarify rules on their treatment with respect to protection, taxation, and financial regulation

The Taskforce calls on **intergovernmental bodies** (e.g. UNFCCC, UNCITRAL, UNDROIT et al.) to provide recommendations on the legal nature of carbon credits – ideally in collaboration with market participants and regulators – and recommends that the **Governance Body** liaise with such bodies to initiate addressing this issue

The Taskforce invites **jurisdictional regulators** to review their treatment of voluntary carbon credits with the aim of providing further guidance on their legal nature, aligned across jurisdictions, and calls on **international legal standard bodies** (e.g. ISDA) to issue respective legal opinions.

## C | Working Group on Legal principles and contracts



Use cases and underlying contract mechanics



Operational requirements for Standards' Terms of Use




Key general trading terms and implications from Article 6

# C.III | General trading terms can help address key pain points in the legal environment of VCMs

Detailed next

## Key pain points

	<b>Clarity and certainty about the nature of the products</b>	<b>Heterogenous treatment of carbon credits</b>	Different laws and legal underpinnings apply in each country
		<b>Unclear liabilities</b>	In most contracts the legal liability sits with the verifier, which can make it an unattractive business model
	<b>Complexity and legal expenses</b>	<b>Highly fragmented landscape</b>	The VCM landscape has heterogenous supply chain with small players, multiple trading venues, and different contracts
		<b>Complexity from emerging services (e.g. DLT)</b>	New services, in particular DLT (e.g. applied through a meta-registry or trading network), add further complexity to the legal underpinnings
		<b>Access to financing</b>	Access to financing is a key supplier pain point and there can be a significant lag between a project receiving financing and credits being produced
		<b>Limited access to exchange for suppliers</b>	High volume of small suppliers make it costly and complex to interface with an exchange
	<b>Bad actors in the market</b>	<b>Risks of fraud</b>	Potential for money-laundering, tax fraud (e.g. EU ETS related incidents), consumer fraud, double-counting



## How general trading terms address key pain points

 Definition of the products

 Limitation of liability

 Indemnification

 Failure to deliver

 Force Majeure

 Change in law

 Dispute resolution

 Settlement and delivery

 Benchmark price / source





 Avoidance of double counting / claiming / use

 Tax compliance

## C.III | General trading terms prepared by the Legal Working Group include specific language for some of the relevant dimensions








Dimensions of trading contracts		Implications for the general trading terms
<b>OTC vs Exchange</b>	<p><b>OTC:</b> over-the-counter contract between Sellers and Buyers</p> <p><b>Exchange-traded contract:</b> contract that is listed and traded on a regulated exchange</p>	<p>»»» <b>Delivery, settlement and arbitration terms</b> specific for <b>OTC transactions</b> given that Exchanges will define their own delivery rules</p>
<b>Existing credit vs in development</b>	<p><b>Existing credit:</b> credit has been issued by a Standard</p> <p><b>Credit in development:</b> credit which has not yet been issued</p>	<p>»»» <b>Optional distinction</b> for some terms, e.g. failure to deliver:</p> <ul style="list-style-type: none"> <li>▪ Where credits already exist, failure to deliver results in one of the Parties covering the replacement cost for the other Party</li> <li>▪ Where credits are in development, Parties either apply the same provisions, or negotiate appropriate remedies for non-delivery</li> </ul> <p><b>CCP credits' fungible nature</b> facilitates replacement by providing a <b>clear price signal</b></p>
<b>Spots vs futures</b>	<p><b>Spots contracts</b></p> <p><b>Futures contracts</b></p>	<p>»»» <b>No specific terms:</b> Exchanges are expected to set their own trading terms for spots and futures contracts (see example in the Technical Appendix)</p>
<b>Article 6</b>	<p><b>Link to and convergence with compliance markets:</b> specific provisions linking to Article 6 (e.g. corresponding adjustments)</p>	<p>»»» <b>Optional provision</b> for CCP credits with a <b>letter of authorization and/or corresponding adjustment</b> to outline associated risks and dependencies</p>

# C.III | Key general trading terms (1/2)

Topic	Proposal	FULL LANGUAGE IN THE TECHNICAL APPENDIX Rationale
 <b>Definition of the products</b>	<p>The product is defined as either a removal or an avoidance/reduction CCP credit – or either – that has been issued by one of the Standards approved under the Governance Body and that meets all of the requirements of the CCPs as well as of the additional attributes specified.</p>	<p>Establish the CCPs as the unit on which reference trading contracts are based</p>
 <b>Avoidance of double counting / claiming / use</b>	<p>The Seller warrants the Buyer that they have not and will not use or make any claims with respect to the CCPs being traded, and that they have not sold, transferred, retired, or otherwise created any interest in the CCPs other than as contemplated by the Agreement.</p> <p>In a primary sale, the Seller commits not to double count, i.e. not to have registered CCP credits in more than one Standard.</p> <p>Upon being transferred the CCP credit, the Buyer commits to use, make claims with respect to, or further sell the credit exclusively one time on behalf of either themselves or subsequent Buyers.</p> <p><i>The Taskforce recommends that potential technology solutions be explored and considered which can help avoid double counting / claiming / use (e.g. blockchain-based logs; reference number systems)</i></p>	<p>Ensure CCPs are uniquely retired on behalf of one entity</p>
 <b>Settlement and delivery</b>	<p>For OTC: Parties hold accounts in one specific Standard, agreed upon upfront.</p> <p>For Exchange-traded contracts: Parties hold accounts in all Standards that the Exchange shall transfer them credits from.</p> <p>Parties are given two options:</p> <ul style="list-style-type: none"> <li>i) Physical delivery / deemed delivery (retirement by the Buyer)</li> <li>ii) Financial settlement / retirement without deemed delivery</li> </ul> <p>Parties are expressly encouraged to be aware of the legal implications which different delivery mechanisms have in different jurisdictions (resulting in CCPs being considered commodities, securities, or other types of assets).</p>	<p>Enable different types of delivery to accommodate different needs, while raising attention to complex legal implications</p>
 <b>Failure to deliver</b>	<ul style="list-style-type: none"> <li>i) Where credits already exist, the Party breaching the Agreement will reimburse the other</li> <li>ii) Where the credits are in development, the Parties either apply the same provisions, or negotiate appropriate remedies for non-delivery</li> </ul>	<p>Protect both Parties; account for unit contingent contracts (payment is settled upon delivery)</p>

**Note:** These general trading terms apply primarily to OTC contracts. Exchanges are expected to build on their existing trading rules, although they may follow the above recommendations.

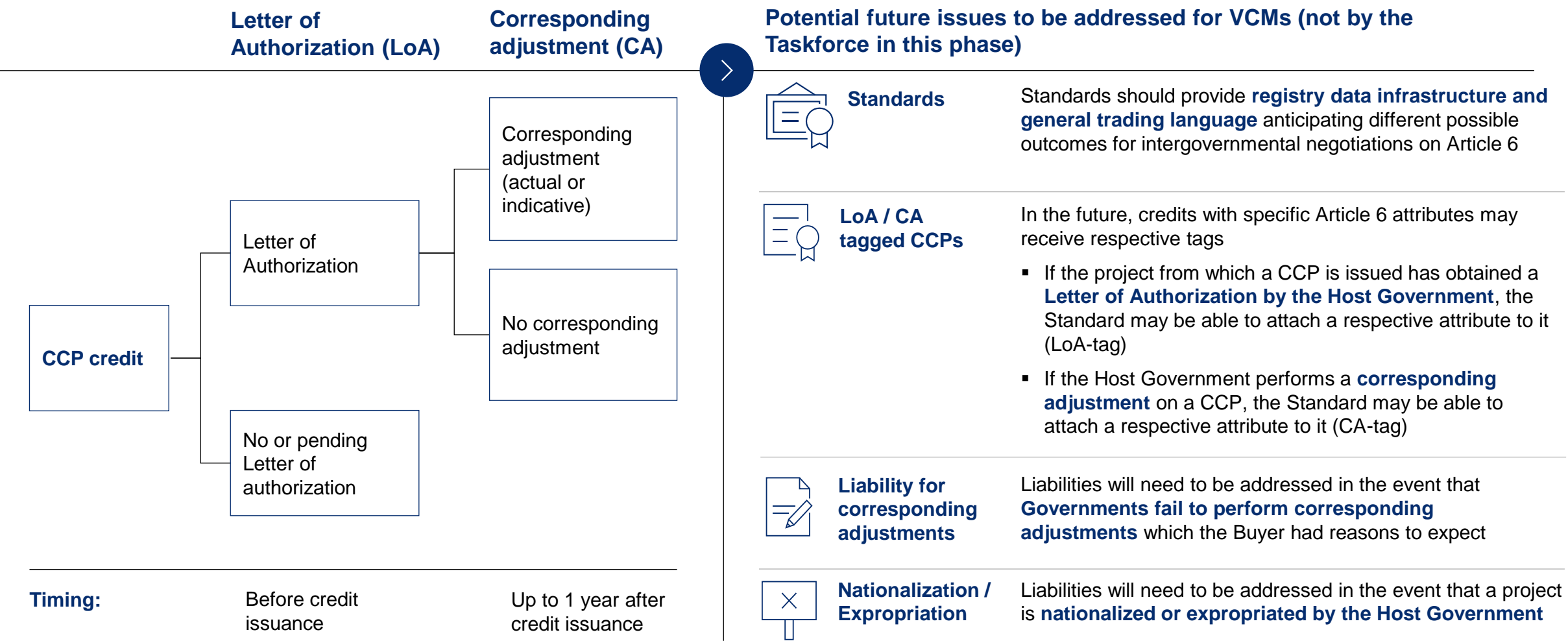
# C.III | Key general trading terms (2/2)

Topic	Proposal	FULL LANGUAGE IN THE TECHNICAL APPENDIX	Rationale
 <b>Force Majeure<sup>1</sup></b>	<p>The Parties choose one among three modalities of termination payment:</p> <ul style="list-style-type: none"> <li>i) No termination payment</li> <li>ii) Partial termination payment</li> <li>iii) Full termination payment</li> </ul>		<p>Protect Parties from liability for damage caused out of their control</p>
 <b>Limitation of liability</b>	<p>Neither Party is liable for any loss of income, loss of profits or loss of contracts, or for any indirect or consequential loss or damage.</p>		<p>Avoid litigation due to losses indirectly related to trading of CCPs (e.g. reputational damage in case of other Parties' wrongdoing)</p>
 <b>Compensation</b>	<p>Each party compensates the other for claims directly incurred in connection with</p> <ul style="list-style-type: none"> <li>i. any violation of applicable law, regulation or order by such party; and/or</li> <li>ii. any breach of a representation or warranty by such party.</li> </ul>		<p>Avoid litigation due to losses indirectly related to trading of CCPs (e.g. reputational damage in case of other Parties' wrongdoing)</p>
 <b>Change in law</b>	<p>Parties are given two options:</p> <ul style="list-style-type: none"> <li>i) If changes in law don't materially impact on the quantity of credits to be delivered, it is the Seller's responsibility to comply with those changes; if they do, the Buyer may terminate the Agreement.</li> <li>ii) If any of the Parties is prevented by the change of law from complying with its obligations under the Agreement, the Parties seek to agree on amendments in good faith; if such agreement cannot be found, either Party may terminate the Agreement.</li> </ul>		<p>Provide a choice to Parties and allow for minimization of legal expenses</p>
 <b>Dispute resolution</b>	<p>Parties are given two options based on standard ISDA language, which they can adjust to their needs (choice of court, choice of jurisdiction, Arbitration Body):</p> <ul style="list-style-type: none"> <li>i) Jurisdictional clause (exclusive / non-exclusive)</li> <li>ii) Arbitration clause</li> </ul>		<p>Give Parties the choice to select the mechanism they find most suitable, while providing standard language for each; minimize legal expenses</p>
 <b>Benchmark prices / source</b>	<p>In the long term, if benchmark prices are used for CCP credits, they should comply with IOSCO principles.</p>		<p>Ensure a high quality standard for benchmark prices used</p>
 <b>Tax compliance</b>	<p>The Seller will pay all taxes arising prior to delivery; the Buyer will pay all taxes after delivery. Where the Seller is required by law to pay taxes that are the Buyer's responsibility, the Buyer will reimburse the Seller.</p>		<p>Avoid uncertainty emerging from different jurisdictions involved</p>

**Note:** These general trading terms apply primarily to OTC contracts. Exchanges are expected to build on their existing trading rules, although they may follow the above recommendations.

1. This term applies primarily to trading; reversal events are addressed by the Credit-level integrity Working Group

# C.III | In the future, CCPs could have tags linking to compliance elements



**Note:** Implications from future compliance markets are contingent upon the outcomes of still ongoing intergovernmental negotiations on the operationalization of Article 6. As a Taskforce, we do not issue recommendations as to what these outcomes should be.

# C | The TSVCM thanks the members of the Legal principles and contracts Working Group for their contributions

- William Pazos, AirCarbon
- Bahram N. Vakil, AZB & PARTNERS
- Ilona Millar, Baker McKenzie
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- Robin Green, CIBC
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- Mathias Elspass , Clifford Chance
- Jessica Denoyelle, ClimateSeed
- Julie Winkler, CME Group
- Mikkel Larsen, DBS
- Markus Hüwener, EEX
- Jan Haizmann, EFET
- Daria Nochevnik , EFET
- Aygul Avtakhova, EFET
- Angela Delfino, European Bank for Reconstruction and Development
- Athena Eastwood, FIA / Willkie Farr & Gallagher
- Wayne Sharpe, Global Environmental Markets
- Grace Hui, Hong Kong Exchange
- Anthony Belcher, ICE
- Stefano De Clara, IETA
- Domenic Carratu, Independent
- Peter Werner, ISDA
- Joshua Were, KenGen
- Hugo Brodie, London Metal Exchange
- Ed Zabrocki, Morgan Stanley
- Esteban Mezzano, Nestlé
- Elisa de Wit, Norton Rose Fulbright
- Andrew Hedges, Norton Rose Fulbright
- Julian Richardson, Parhelion
- Kate Brown, Parhelion
- Islay Lord, Parhelion
- Lisa DeMarco, Resilient LLP
- Charles Cannon, Rocky Mountain Institute
- Valentina Guido, Rocky Mountain Institute
- Tom Enger, SGX
- Zack Parisa, SilviaTerra
- Harriet Hunnab, Soft Power Capital
- Anne Jenkins, Soft Power Capital
- Josh Brown, TASC
- Jason Norman Lee, Temasek
- Rodica Buda, Total
- Raluca Dirjan, Total
- Jonathan Gilmour, Travers Smith
- Wendy Miles, Twenty Essex
- Guillaume Quiviger, Vitol
- Ingrid York, White & Case
- Adam Linton, Xange
- Esteban Van Goor, Xange
- Steven Witte, Xange
- John Melby, Xpansiv

## Contents of this document

- A Objectives and focus of the TSVC
- B Governance Working Group
- C Legal Principles & Contracts Working Group
- ▶ **D Credit-level integrity Working Group**



# D | Credit-level integrity – Executive summary

## Introduction

The Taskforce for Scaling Voluntary Carbon Markets has the mission of creating a market for **high-quality carbon credits traded in robust, transparent and liquid markets**. The consultation survey at the end of Phase I showed that **credit quality was at the heart of buyers' hesitancy in carbon markets**, with 45% of buyers surveyed identifying it as a pain point.

The Credit-level Integrity Working Group was established to **support the future governance body**, by providing input on the key documentation this governance body will need. In particular the governance body will need to develop the **Core Carbon Principles (CCPs)** which define high-quality Standards as well as high-quality carbon credits.

This will be operationalized through an **assessment framework for Standards** as well as a set of **credit eligibility guidelines**. Furthermore, to enable trading at scale, exchanges need to be able to identify key attributes of carbon credits which they would use to develop a small set of reference contracts. Hence the working group has developed a set of **Additional Attributes** that need to be identified for each CCP credit (e.g. whether the credit is an avoidance / reduction or removal credit).

### I Assessment Framework for Standards

The Assessment Framework for Standards will be used by the Future Governance Body to **evaluate whether Standards may issue CCP credits**. It will cover both credit-level principles (e.g. additionality) and Standard-level principles (e.g. governance). In this second phase, the Working Group has built on the high-level CCPs from Phase I to define the next level of detail for each CCP.

In preparing the Assessment Framework **we have sought to surpass quality standards currently in the market**. Among other principles, the TSVCM recommends the **obligation to demonstrate financial additionality** through profitability or return on capital considerations, the **requirement to adopt baselines set by third parties** and the **requirement for Standards to maintain collective buffer pools** in line with their project-portfolio risk.

### II Current eligibility guidelines analysis

**The TSVCM envisions a future governance body with the mandate to set credit-eligibility guidelines** (e.g. by defining guardrails and exclusion rules) at a **methodology type level**. In order to facilitate this task, the TSVCM will handover to the future governance body an analysis of the current credit eligibility guidelines utilized by some of the key Standards in the market. In addition, reference points from academic literature have been included for key methodology types.

The analysis focuses on the **CCPs that are most relevant to key methodology types**. We have selected the methodology types to evaluate based on the **volume of credits in the market today** and based on the **future relevance of the methodology types**. For the most relevant CCPs and methodology types, we have identified **suggested questions** regarding the eligibility of carbon credits **that the Future Governance Body would answer**.

### III Additional attributes

**Additional attributes are mandatory tags with which all registries must list CCP credits so buyers and sellers can distinguish between different types of CCP credits** (e.g. removal and avoidance/reduction credits). Additional attributes **boost the liquidity of the market** by providing exchanges with a standard list of labels that is common to CCP credits from all registries. By distinguishing credits, additional attributes **enable price differentiation** for CCP credits with specific characteristics.

The current proposal for a standard taxonomy of additional attributes includes **credit type** (removal or avoidance/reduction), **removal/avoidance/reduction method, type of storage** (or no storage), **co-benefits** and a **corresponding adjustments** tag whose implementation will depend on the outcome of this November's COP26.

**The Future Governance Body will be tasked with revising and updating the standard taxonomy of additional attributes**; exchanges in turn will be able to base reference contracts for CCP credits on categories it includes.

# D | Setting Core Carbon Principles is key to driving the Taskforce's dual ambition



## High-integrity carbon credits...

Develop core carbon principle threshold standard for what constitutes a high-integrity credit and ensure robust governance for overseeing it

Allowing companies to pursue corporate claims that require specific credit types e.g. removals

The Taskforce will not exclude any credits from the market and simply label high-quality CCP credits



## Dual ambition for the TSVCM



## ...Traded in robust, transparent and liquid markets

Catalyze market players to develop infrastructure and solutions that promote data transparency, funding availability, ease of access and price transparency

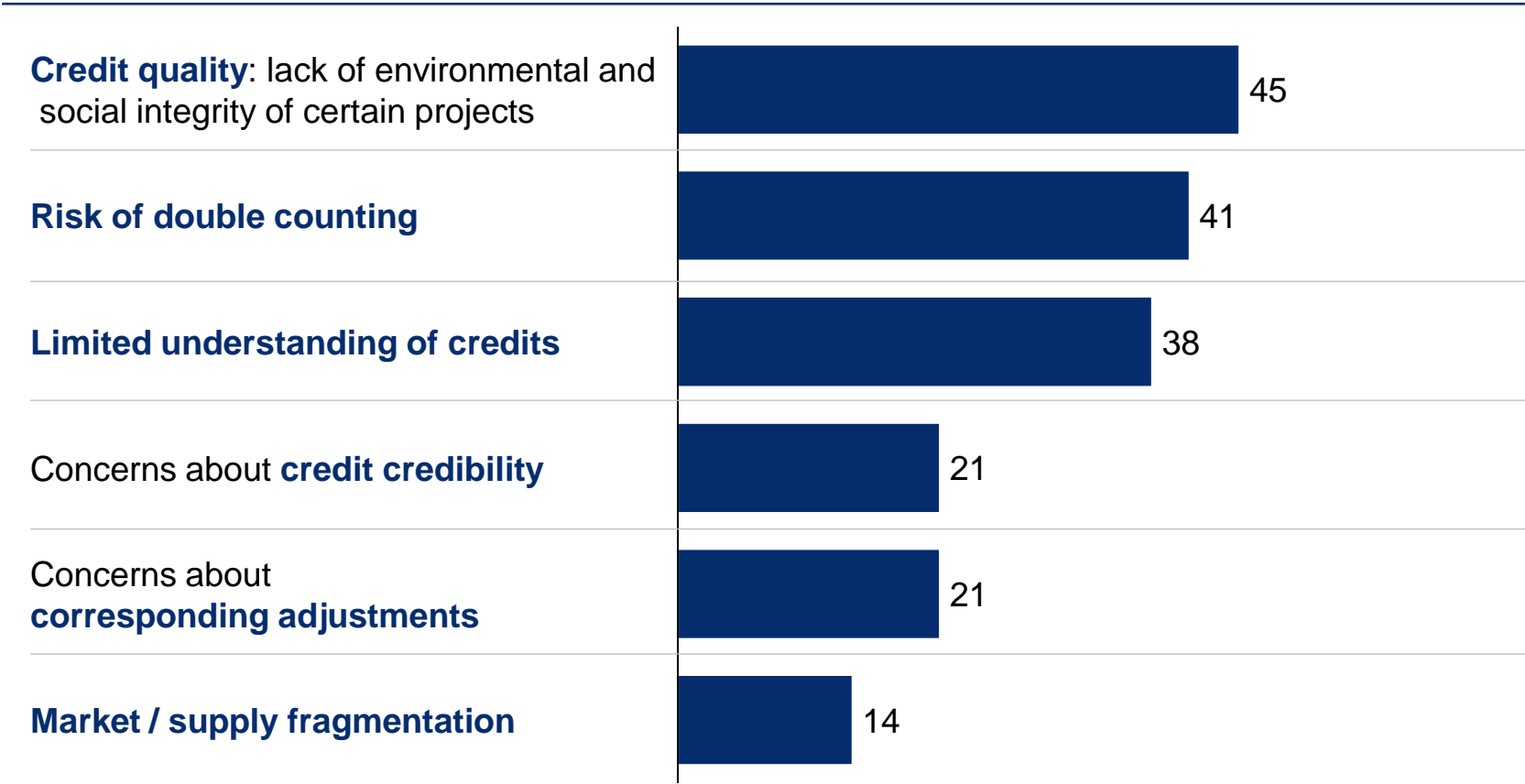
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**Companies' internal decarbonization and emissions reporting remain the priority with offsetting playing an important but complementary role**

# D | In Phase I we identified Members' views on pain points and open questions regarding carbon credits

## Pain points expressed by current or future buyers<sup>1</sup>

% of buyers who commented on the survey



1. Based on buyers' comments expressed in TSVCM Phase I survey, with results as of October 2020. More buyers answered the survey but did not comment on the topics.  
2. Replies to the question: should the "Core Carbon Principles" exclude certain project types, or only allow them with additional safeguards? (independent of project vintage)?  
3. Replies to the question: should the "Core Carbon Principles" exclude projects of a certain vintage? 46% of respondents would exclude all projects from a certain vintage; 11% would exclude some projects of specific vintages

A majority of survey respondents back restrictions on vintage and methodology types




58%

of all respondents would **exclude** or impose **additional safeguards** on **methodology types**<sup>2</sup>

57%














































of future participants in voluntary markets back **project exclusions of certain vintages**<sup>3</sup>

# D | In the January Report, the Taskforce defined a set of high-level CCPs with both credit-level and operational principles

 TSV CM Taskforce dimensions
  ICROA dimensions
  CORSIA dimensions

Core Carbon Principles (CCPs) are **high level principles of credit integrity** that become tangible through an Assessment Framework for Standards and a set of credit-eligibility criteria

They were defined to be comparable to ICROA and CORSIA dimensions

	Credit-level principles <sup>1</sup>	Operational principles
Principles	Real   	Program governance   
	Based on realistic and credible baselines   	Program transparency and public participation provisions   
	Monitored, reported and verified   	Clear and transparent requirements for independent third-party verification   
	Permanent   	Legal underpinning   
	Additional   	Publicly accessible registry   
	Leakage accounted for and minimized   	Registry operation   
	Only counted once   	
	Do no net harm   	
Specific rules	Earliest project start date 2016 <sup>2</sup> 	Inclusion of Clean Development Mechanism 
	Only jurisdictional or nested REDD 	



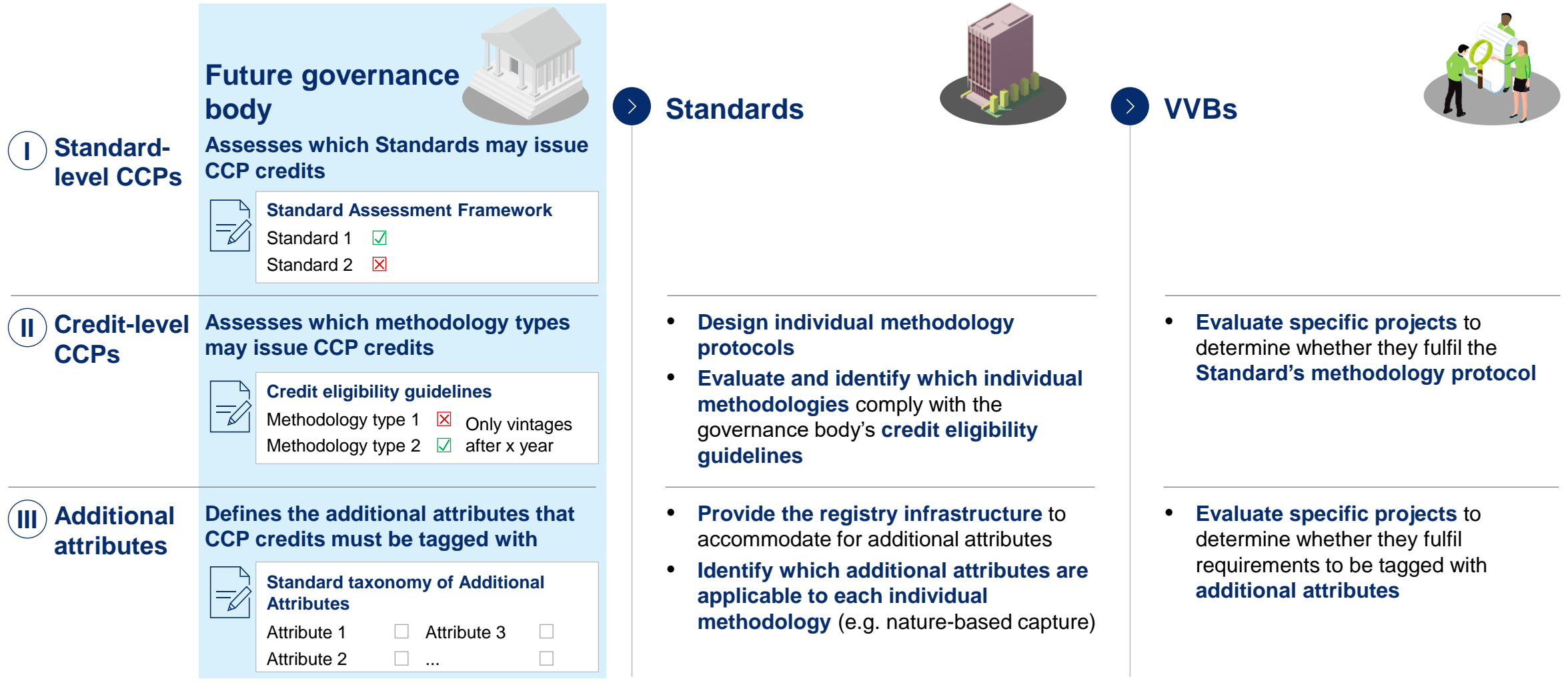
## Detailed definitions of the CCPs in the Assessment Framework for Standards

1. The Taskforce also recognizes that there are other initiatives ongoing (eg, World Bank, WWF/EDF/Oeko-Institut, etc.)  
 2. Under CORSIA, current vintage rules refer to credits issued due to activities that started their first crediting period from 1 January 2016 and in respect of emissions reductions that occurred through 31 December 2020

# D | Suggested implementation mechanics for the Core Carbon Principles

Role of each body in the implementation of the CCPs

 Focus of the TSVCM, detailed next



 **The governance body will need to fine tune the scope of the CCPs** (i.e. granularity of the guidelines for methodology types should cover the material parameters) **and the degree of oversight desirable** (i.e. frequency of spot checks)

# D | The Working Group has a mandate to provide three key pieces of input to the future governance body

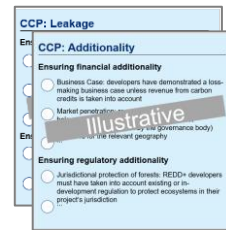


## Three key documents for the future governance body to implement the CCPs

I

### Assessment framework for Standards

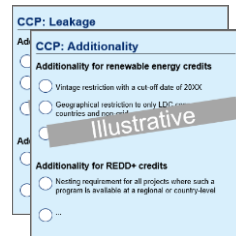
- Framework to evaluate whether Standards may issue CCP credits
- Applies to both credit-level principles (e.g. additionality) and to standard-level principles (e.g. governance)



II

### Credit eligibility guidelines

- Framework to evaluate whether methodology types may issue CCP credits
- Will define both guardrails on methodology types and exclusion rules



III

### Standard taxonomy of additional attributes

- Full list of additional attributes that CCP credits must be labelled with by the Standards
- Forms the basis of reference contracts

Attribute type	Attribute options
Type	<ul style="list-style-type: none"><li>• Removal</li><li>• Avoidance</li><li>• Reduction or mixed</li></ul>
Removal/reduction method	<ul style="list-style-type: none"><li>• Nature-based</li><li>• Tech-based</li></ul>
Storage method	<ul style="list-style-type: none"><li>• Higher reversal risk (e.g. Biological)</li><li>• Lower reversal risk (e.g. Geological)</li><li>• Storage not applicable (e.g. energy efficiency)</li></ul>
Co-benefits	<ul style="list-style-type: none"><li>• ESD certification (e.g. biodiversity, benefits sharing, social impact)</li><li>• "Technical analysis certification"</li></ul>
Corresponding Adjustments	<ul style="list-style-type: none"><li>• CA associated</li><li>• No CA</li></ul>



## Three inputs from the Credit-level Integrity Working Group

### Draft assessment framework for Standards:

- Next level of detail for the Phase I high level CCPs: operational considerations for Standards

### Analysis of current credit eligibility criteria enforced by Standards:

- Analysis of current Standard guardrails by methodology type
- Academic review of quality concerns for existing methodology types
- Suggested questions to the future governance body

### Initial Standard taxonomy of additional attributes

- Five initial additional attribute types to be refined by the governance body

The governance body's expert panel will be tasked with evaluating Taskforce input and finalizing the initial three outcomes for the governance body by November 2021

# D | The consultation input of the Credit-level integrity Group contains 3 key parts...

## I Draft Assessment Framework for Standards

- Detailed first proposal of Standard-level CCPs
- Further operational considerations

## II Analysis of current credit eligibility criteria enforced by Standards

- Analysis of current Standard guardrails by methodology type
- Academic review of quality concerns for existing methodology types
- Suggested questions to the future governance body

## III Initial Standard taxonomy of additional attributes

- Five initial additional attribute types to be refined by the governance body

## + Questions for public consultation

... with the current practices analysis detailed in a separate document

The analysis of **current Standard guardrails** and the **academic review** of quality concerns by methodology type can be found in the **technical appendix to this document**



2 | Additional: proposed analysis to handover to the Governance body (2/3)

PRELIMINARY									
High level CCP	CCP Operational considerations	Example methodology types	Current practices from Standards and rationale	Green Standard	CAR	ART	CeRSIA	Academic	Suggested question for the governance body expert panel
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))
Additional	Financial	Energy efficiency	Investment	NA	NA	NA	NA	NA	Should energy efficiency projects in developed countries be allowed to issue CCP credits? (If possible, industries in developed countries are expected to include net by 1% (2015-2018))

Technical Appendix can be accessed at [iif.com/tsvcm](https://iif.com/tsvcm)

## D | Credit-level Integrity Working Group

Key Objectives

I

**Input to the Assessment framework for Standards:** Operational considerations to the CCPs

II

**Input to the Credit-eligibility guidelines:** analysis of current practices

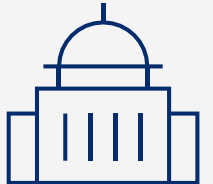
III

**Standard taxonomy of additional attributes:** proposal for the governance body

# D.I | The Assessment Framework details out operational considerations to the credit-level CCPs identified in Phase I

Phase I CCPs	Operational considerations	Example detail for an operational consideration
<b>Real</b>	No ex ante crediting	<p><b>Financial additionality</b></p> <p>[For Project-based approaches]</p> <p>Defined as ensuring the CO<sub>2eq</sub> avoidance/reduction/removal for which credits have been issued would not have taken place without revenue from carbon credits.</p> <p>Financial additionality may be demonstrated by passing either of the following tests.</p> <ul style="list-style-type: none"> <li>Negative profitability without credit revenue</li> <li>Sufficiently low return on capital without credit revenue compared to equivalent investments available to the developer so as to preclude the investment decision or otherwise constitute a barrier to funding. This may be demonstrated in a variety of ways (e.g. business case).</li> </ul> <p>And, for avoidance/reduction credits:</p> <ul style="list-style-type: none"> <li>Activity penetration of project activity below an appropriate threshold to demonstrate low availability</li> </ul>
<b>Additional</b>	Financial additionality Jurisdictional additionality	
<b>Monitored, reported and verified</b>	Accuracy of measurement Conservative measurements Accredited VVBs Oversight of VVBs MRV frequency and reporting content	
<b>Permanent</b>	Long term permanence Buffer requirement and reversal compensation Risk assessment and mitigation measures Notification of loss event Safeguards after crediting period	
<b>Leakage accounted for an minimized</b>	Leakage assessment and mitigation measures Leakage deduction Leakage monitoring	
<b>Do no net harm</b>	Prior and ongoing impact assessment Ongoing stakeholder consultation Safeguards Grievance mechanisms	
<b>Based on realistic &amp; credible baselines</b>	Baseline-setting approach Revision frequency and adjustments	

The following proposal is a first draft that the future governance body will refine and take to the next level of detail



+ Further Standard-level operational principles (e.g. program governance)

# D.I | Assessment framework for Standards (1/7)

The following proposal is a draft that the future governance body will refine and take to the next level of detail

## CCP

### Operational considerations

Requirement with diverging views in the public consultation, detailed next

#### Additional:

Additional beyond GHG emission reductions or removals that would otherwise occur without revenue from credits

Projects demonstrate a conservative baseline scenario and must be surplus to regulatory requirements.

Jurisdictional programs demonstrate additional reductions below the reference level

All activities or projects that yield Core Carbon Credits **must demonstrate additionality before any credits are issued** to them. The Standard issuing credits should implement additionality test(s) appropriate for the scale and nature of the offset to demonstrate financial and regulatory additionality.

Additionality **tests at regular intervals** are required to account for market and technological developments and **ongoing financial need**, with the minimum frequency being at crediting period renewal.

Additionality tests must be reviewed and **approved by accredited third party validation/verification bodies** according to requirements and procedures in place by standards or programs. Key input parameters for analysis (e.g. sector specific benchmarks), incentives, and subsidies received by the project must be publicly disclosed by the Standard.

On top of the below requirements, the governance body must consider whether it is necessary for projects to demonstrate **additionality to the Host Country's NDC** and **appropriate instruments to implement such a requirement** (e.g. corresponding adjustments).

**Financial additionality is defined as** ensuring the CO<sub>2eq</sub> avoidance/reduction/removal for which credits have been issued would not have taken place without revenue from credits. When determining the financial additionality of a project, all revenues including governmental and philanthropy must be considered although their existence does not preclude a positive assessment of additionality. When submitting information to demonstrate financial additionality, developers must indicate whether any information is being excluded from public documents and describe the nature of the information withheld.

Financial additionality may be demonstrated by passing either of the following tests.

- Negative profitability without credit revenue
- Sufficiently low return on capital without credit revenue compared to equivalent investments available to the developer so as to preclude the investment decision or otherwise constitute a barrier to funding. This may be demonstrated in a variety of ways (e.g. business case, unit cost analysis).
- Financial additionality must be demonstrated at every new crediting period – this can be done through an assessment of ongoing financial need.

And, for avoidance/reduction credits only:

- Activity penetration level of project activity must be below an appropriate threshold to demonstrate low availability

**Jurisdictional programs exception:** These provisions do not apply to jurisdictional programs that may demonstrate additionality through performance vs. benchmarks tests

**Regulatory additionality** is defined as demonstrating that the activity or project or its outcome wouldn't occur without project certification due to legal or regulatory requirements:

- The project is not in response to legal or regulatory obligations under existing laws and regulations in a jurisdiction

AND

- The project is not in response to legal or regulatory obligations arising from laws that have already been approved but have not yet taken effect

While required for projects, a regulatory additionality test is not appropriate for jurisdictional crediting since governments put in place laws and regulations to achieve outcomes. Jurisdictional projects will still be required to comply with financial additionality tests

# D.I | Financial additionality key debates (1/2)

The following proposal is a draft that the future governance body will refine and take to the next level of detail



## Context

**Financially additional credits** are those that originate from projects that **would not have taken place in the absence of carbon credit revenue**. **Financial additionality** is used alongside other types of additionality – like **regulatory additionality** (projects *on top of* regulatory requirements) and **performance against benchmarks** (projects that are effective at avoiding/reducing/removing CO2 against a benchmark) – to demonstrate that carbon credits have a **high likelihood of reflecting avoided/reduced/removed emissions against a scenario without carbon credits**.

Currently, Standards **do not always make financial additionality a requirement** but allow projects to demonstrate additionality through a **combination of tests**. For example, VCS, CDM and Standards that use the CDM additionality tool require that all projects demonstrate regulatory additionality but projects have a choice on the remainder of tests they must also fulfill: barriers to implementation<sup>1</sup> *or* performance against a benchmark *or* the project activity being included in a positive list defined by the Standard.

By requiring financial additionality **on top of other additionality tests**, the main trade-off is between **increasing the likelihood of additionality** by having an extra layer of verification, and **burdening developers with the workload of demonstrating financial additionality**. It may also lead to excluding some worthy projects that do not pass financial additionality tests.



## Key debate #1: Should all CCP credits need to demonstrate financial additionality?

### Argument in favor of requiring financial additionality<sup>2</sup>:

- Financial additionality should not be one of many ways to demonstrate overall additionality, but a **requirement on top of other additionality tests** (regulatory additionality and common practice tests).
- Where financial additionality tests are one of many options to demonstrate additionality, there is an **incentive for developers to choose the path of least resistance**. Inevitably, projects are validated that would have failed the remainder of additionality tests.
- Financial additionality tests are **imperfect**, but when used on **top of other tests** (e.g. common practice tests), constitute an **important layer of protection against low quality non-additional credits**.

### Arguments against requiring financial additionality<sup>2</sup>:

- Proving financial additionality requires estimates of financial parameters that are **highly subjective and open to gaming** by developers
- Under CDM**, projects that proved overall additionality through financial additionality were **often found to be non-additional**
- The requirement for financial additionality should be decided at a methodology-type level** (financial additionality should not be a requirement for certain methodology types like removal methodologies)
- Requiring financial additionality rewards incumbent players making small adjustments** towards avoided/reduced/removed emissions instead of smaller players with **disruptive technologies that would become profitable in the short term**
- Demonstrating financial additionality implies a **significant workload and cost to developers**
- Financial additionality may be hard to implement in some regions**, for example, if key financial parameters such as required rates of return are volatile

1. Including barriers against other existing activities or that the project activity is not common practice

2. (both by members of TSVC and consultation respondents)

# D.I | Financial additionality key debates (2/2)

The following proposal is a draft that the future governance body will refine and take to the next level of detail



## Context

**Methods to demonstrate financial additionality** include: **financial analysis tests** to show that a project would not be profitable without carbon credit revenue or that it would generate lower returns than the developer would have otherwise obtained. and to show that there are significant barriers to obtaining funding for a project. Some actors within VCMs consider that **common practice tests** (certifying that the project activity is not widespread in the market and hence does not represent a commonly available technology), **investment barriers tests**, or the use of **positive-lists** to pre-determine financially additional methodologies are sufficient to demonstrate financial additionality.



## Key debate #2: What are the appropriate instruments to test for financial additionality?

### Argument in favor of requiring financial analysis tests<sup>1</sup>:

- Projects must show either **negative profitability** or **lower returns on capital without carbon credit revenue** than would otherwise be available to the developer. Investment tests are not adequate because carbon credit revenue should not be used to ease investment barriers for profitable projects with high returns on capital.
- Financial analysis tests are needed to establish an **objective basis for negative profitability or lower returns on capital** and allow for **scrutiny of a project's financials** by the Standard and by the public establishing trust in the market
- Project financials shown to Standards must include any **documents used to ask for funding from third parties (e.g. investors, banks, governments)**
- **Some consider the current formulation of financial additionality tests too lax:** only projects with negative profitability before carbon revenue should have CCP status

### Arguments against requiring financial analysis tests<sup>1</sup>:

- **Tests other than financial analysis tests** (e.g. common practice or investment barriers tests) are sufficient to demonstrate financial additionality
- Financial analyses tests are **highly subjective and open to gaming by developers**



## Further questions on financial additionality

As well as taking a position on the prior two debates, the governance body may have to take a position on the following questions:

- Whether financial additionality should be addressed separately for removals (potentially differentiating between geological and biological storage) and avoidance/reduction methodologies
- The best way to enable capital-intensive removal technology projects that require government backing to be investable
- Necessary disclosure requirements (by methodology type) and the kinds of information pertaining financial additionality that must always be disclosed to the public ((e.g. Information related to the determination of the baseline scenario, demonstration of additionality, and estimation and monitoring of GHG emission reductions and removals)

1. (both by members of TSVCM and consultation respondents)

CCP

Operational considerations

Requirement with diverging views in the public consultation, detailed next

Permanent:

Only issued for GHG reductions or removals that are permanent or, if they have a reversal risk, must have requirements for a reasonable multi-decadal term and a comprehensive risk mitigation and compensation mechanism in place

**Long term permanence** of emissions reduction or removals must be a requirement by standards. Standards must adhere to minimum permanence timeframe set out by the CCPs (number of years to be determined) for carbon stored to be considered permanent. Standards must indicate liability conditions or considerations applicable to the project developer or the standard itself in case of a reversal event.

Standards have the **obligation to maintain a buffer pool or insurance or equivalent mechanism to respond and compensate for any reversal events** (intentional and unintentional) that occur during a credit's minimum permanence period (only applies to methodology types that include storage). Avoidance/reduction credits that are affected by a reversal event must be compensated with avoidance/reduction credits and similarly for removal credits. The governance body must define the mechanisms allowed to ensure the permanence of CCP credits

**If Standards opt to use buffers as the mechanism to comply with CCP permanence requirements:**

Standards must adhere to the minimum buffer requirements by methodology type that will be defined by the future governance body and will vary by the reversal risk associated to different methodology types (and can be zero).The **future governance body will conduct stress tests** on Standards' buffer pools to ensure they are sufficient for their project portfolio risk

Buffers must be held at the Standard-level to compensate reversals, with **separate pools for removal CCP credits and avoidance/reduction CCP credits**. In case of a reversal event, the Standard will be required to retire the same number of credits as are affected by the reversal event from the pool that the invalidated credits belong to (i.e. removal credits are compensated with removal credits and vice versa).

Standards must replenish buffers where necessary in order to maintain buffer volumes in line with their portfolio risk. Standards may make developers liable for replenishing buffer credits (for example, in the case of intentional reversals).

**Permanence risk assessment and mitigation.** Standards must require monitoring and safeguards for any reversals for the duration of the minimum permanence timeframe. If no monitoring report is submitted: it should be assumed that reversals occurred and the reversal compensation procedure applies. Standards must require risk assessment and risks mitigation measures that are appropriate to the nature of the offset and commensurate with the reversal risk involved. Risks mitigation measures should differentiate between intentional and unintentional reversals.

**Notification of loss event.** Standards must include the requirement for project or activity owners to notify any likely reversals within a specified number of days (to be defined by the governance body) of their discovery. The time lapse between discovery of a reversal event and notification may be different for different methodology types (e.g. project-based vs. jurisdictional REDD+). The notification should indicate if the reversal was avoidable or unavoidable.

# D.I | Minimum permanence period key debate

The key debates included here must be settled by the future governance body, which will refine and finalize the CCPs



## Context

The permanence period of a carbon credit is the period through which the **developer assumes responsibility for the storage of carbon** associated with that credit. It applies to all carbon removal methodologies and some key avoidance/reduction methodologies like REDD+ and agriculture credits which include a storage component. Typically, geological storage would be able to endure permanence periods of **>100 years** with appropriate safeguards in place. Developers of carbon credits with **biological storage** typically are only able to commit to permanence periods of **~10, 20, 30 years** due to both legal and practical challenges.

Choosing a higher or lower permanence requirement could have implications on the **types of methodologies** eligible for CCP credits, on **CCP credit prices** once monitoring costs for the duration of the permanence period are taken into account and on the **obligations of developers** who seek CCP status.



## Key debate: What should be the minimum permanence period for CCP credits? Should it vary by methodology type?

### Arguments in favor of lower or more flexible permanence requirements<sup>1</sup>:

- **Monitoring, reporting and management costs** associated with storage (biological or geological) would need to be paid for the entirety of the permanence period:
  - Projects would need recurring revenue to continue paying these costs for 100 years, which is not available under the current model
  - It would be hard to estimate these costs in advance so that they are factored into credit price
- The permanence requirement should be tied to what is **feasible legally and practically (up to ~30 years)**
- A **30 years minimum would take us to 2050**, where the world will be better equipped to deal with atmospheric carbon and is, therefore, sufficient

### Arguments in favor of higher or more stringent permanence requirements<sup>1</sup>:

- The **life of a CO2 molecule in the atmosphere is over 100 years** so for carbon credits to have an impact on atmospheric levels of carbon, they must similarly have a permanence period of at least 100 years
- Where the permanence of biological storage cannot be guaranteed for 100 years (for example, because of forest fires), there are **instruments** such as **buffers and insurance** that can help mitigate the effects of reversal events for 100 years
- Requiring forestry project developers to protect trees for 100 years would increase **trust in nature-based projects**
- **85% of the offset credits used in the California compliance market** come from forestry projects that require a **100-year commitment**, demonstrating that this approach is both technically correct and feasible at scale.

1. (both by members of TSVCM and consultation respondents)

## CCP

### Leakage accounted for and minimized:

Assessed, mitigated, monitored, and estimated considering any potential increase in emissions outside of the boundary, attributable to the credited activity, including taking appropriate deductions.

## Operational considerations

**Leakage assessment and risk mitigation.** Standards must require leakage assessments for any activity or project under any methodology type where leakage is a risk (as defined by the CCPs). The assessment must identify materials sources of leakage and quantify existing leakage risks. Standards must indicate the direct or indirect assessment methods or options acceptable for leakage assessment and quantification.

The governance body may distinguish between project-level and country-level activities when defining leakage requirements, and consider whether to establish specific measures for international leakage, temporal leakage<sup>1</sup> and second order effects like market leakage<sup>2,3</sup>

**Leakage deduction.** Standards must require that credit issuance volumes are adjusted to mitigate for any increases in emissions outside the boundary of the project or activity which is attributable to that project or activity, either based on estimated leakage or based on confirmed leakage.

Leakage deductions should be determined either through default deductions appropriate for the nature and scale of the activity, direct quantification or through an analysis of risk factors. The Standard must indicate the requirements or measures applicable to activities or projects in the event of recurrent leakage, including any increase on default deductions, any additional leakage reduction measures, or halting the issuance of core carbon credits until leakage is resolved. Standards must not allow crediting of “positive” leakage where emissions decrease or removals increase outside of the project boundary

The governance body may elect not to allow upfront leakage deductions and require ongoing monitoring and –hoc adjustments when leakage occurs

**Ongoing monitoring.** In cases where Standards are using the confirmed leakage approach for deductions, monitoring is required on a continual and systematic basis throughout the crediting period. Standards must require the publication of leakage estimates and any material leakage monitoring results for the benefit of transparency.

1. Temporal leakage: displacement of emissions in time
2. Market leakage: when mitigation policies influence commodity prices and drive changes in investment patterns towards high emissions activities. For example, reduced timber and crop production can lead to higher prices and inspire a shift to more intensive activities.
3. Other forms of leakage that may also be considered include net zero transition leakage i.e. substituting at source reductions with offset use

CCP

Operational considerations

Requirement with diverging views in the public consultation, detailed next

Based on realistic and credible baselines

Credited only beyond performance against a defensible, conservative baseline estimate of emissions in the absence of the activity. Baselines should be recalculated on a regular, conservative timeframe.

**Baseline-setting approach:** the Standards must require the estimation and use of conservative baselines for any activity or project aiming to receive CCP credits. Baselines must be independently audited and endorsed by third party specialist experts with the appropriate expertise to do so.

Baselines must consider market developments beyond a business as usual scenario such as: technological developments, government measures etc. The governance body must ensure that baseline-setting requirements are commensurate with the risk of mis-calculation for each methodology type.

Baselines must be open to public scrutiny and developers must publish materials like spreadsheets or other tools that lay out the baseline calculation.

Forestry projects have the additional requirement of using baselines established by external third parties with no financial or commercial interests in the project (all other requirements continue to apply).

**Revision frequency and adjustments.** The Standard must require developers to revise the baseline at minimum with every new crediting period. In addition, the Standard must also indicate the circumstances that trigger a revision of a baseline and the need for its update or adjustment. No core carbon credits shall be issued to activities or projects lacking a conservative and updated baseline or one that has not been available for public scrutiny.

The future governance body will define a maximum crediting period that Standards must adhere to (e.g. 4-6 years) and Standards may require shorter crediting periods with more frequent baseline evaluations. The future governance body must also reevaluate baseline-setting requirements and best-practices as newer baseline-setting technologies become available.

# D.I | Realistic and credible baselines for forestry credits key debates (1/2)



## Context

The key debates included here must be settled by the future governance body, which will refine and finalize the CCPs

For many VCM-methodologies, baselines can be calculated based on a measurable status quo. Some methodology types, however, require an **estimate of the emissions under a baseline scenario that evolves over time**. For certain **forestry methodologies**, this calculation is particularly fraught because extrapolation of deforestation rates across time and regions is required. Some actors within the TSVCMM therefore argue that forestry baselines have a **higher degree of subjectivity** and are **harder to scrutinize**.

**Treatment of forestry credits varies between Standards:** some outright **exclude project-based REDD+ credits** alleging that it leads to insufficient integrity of corporate per-ton claims. Others require that developers use **standardized baselines** (baselines set at protocol-level that are hence not “gameable” by the developer, for example set by the Standard or the host country government). Some allow the developer to set the baseline but have **safeguards in place** to ensure its integrity (e.g. baselines sitting within approved FREL’s)

One further option to encourage independently-set baselines is requiring REDD+ projects to **nest within jurisdictional programs** (i.e. to adopt nationally-set baselines at regional or country level). The type of baselines eligible for CCP status has an impact on the methodology types eligible: excluding projects without independently-set baselines could result in the **de-facto exclusion of project-based REDD+**.

**Two separate debates must therefore be considered:** first, whether to **allow project-based REDD+ methodologies** as opposed to only jurisdictional programs. Secondly, the governance body must decide whether, if **REDD+ and related methodology types are eligible for CCP status**, they should have a **specific requirement to have baselines drawn-up by independent third parties with no financial or commercial interests in the project**.



## Key Debate #1: Should project-based REDD+ methodologies be eligible for CCP credits?

### Arguments in favor of project-based REDD+<sup>1</sup>:

- There aren’t enough governments with functioning jurisdictional programs and these programs are likely to still see years of learning and revisions. **Buyers and investors should therefore not wait** for jurisdictional programs to be in place before supporting **credible REDD+ projects** certified by Standards that follow the CCPs
- REDD+ projects that are transitioning to using jurisdictional accounting frameworks should be allowed and provided **workable grace periods**
- Jurisdictional programs may reduce **benefit to local communities** given that benefit distribution at the jurisdictional level is likely to be less efficient and fluid, considering bureaucratic barriers and potential corruption risks

### Arguments in favor of only jurisdictional REDD+<sup>1</sup>:

- **REDD+ at the national level is a crucial step to eliminating global double-counting**, ensuring the net effects of conservation and deforestation are **accounted for in national inventories** (and NDCs), and ultimately the global carbon budget
- **Baselines set at country level are easier to measure and track**, and to a larger degree would take leakage and permanence into account by having greater reference areas
- **Only national REDD+ programs have sufficient integrity to be CCP eligible** but countries may be able to create **programs for credits** to nest within jurisdictional programs

1. (both by members of TSVCMM and consultation respondents)

# D.I | Realistic and credible baselines for forestry credits key debates (2/2)

The key debates included here must be settled by the future governance body, which will refine and finalize the CCPs



## Key Debate #2: If eligible for CCP credits, should project-based REDD+ be subject to a third-party set baselines requirement?

### Arguments in favor of third-party set baselines<sup>1</sup>:

- Third-party set baselines **prevent baseline inflation** by project developers and, together with other safeguards such as public disclosure of baseline calculations, can bring transparency to forestry credits
- There is a **trade-off** between ensuring forestry baselines are not gamed by developers and excluding worthy projects which do not have access to qualified third parties that can calculate the baseline. This trade-off would, in any case, be limited in duration: as **REDD+ projects transition to nesting within jurisdictional programs** the relevance of this requirement will wane.

### Arguments against third-party set baselines<sup>1</sup>:

- Baseline-setting requires **complex, specialist and expensive processes** including the need for significant field work that an independent party cannot carry out
- It is possible to impose **safeguards on forestry baselines** (e.g. requirement to use historical data and conservative trends) so that baselines have sufficient accuracy and objectivity **without the need for third parties**
- Imposing a separate requirement on forestry baselines undermines the **credibility of forestry methodology types** when in fact there are no significant differences between forestry and other types of baselines
- **If calculated at a country-level, baselines can lead to over-simplification** and inflated estimates because they do not correspond to deforestation drivers in a specific project area

1. (both by members of TSVCM and consultation respondents)

## CCP

## Operational considerations

### Monitored, reported, and verified:

Calculated in a conservative and transparent manner, based on accurate measurements and quantification methods. Must be validated/verified by an accredited, third-party entity. MRV should be conducted at specified intervals.

**Accuracy of measurement:** Accuracy of measurement requires specifications on data collection methods. These may include: sampling approaches and inventory specifications, calibration of meters, calibration and validation of biogeochemical models, specifications for the use of remote sensing tools. The calculation of uncertainty for any method must be specified by the Standard and comply with governance body guidelines (to be defined).

**Conservative measurements:** Standards must ensure that measured results are estimated conservatively

**Accredited validation/verification bodies:** Activity or project designs and monitoring of emissions reductions and removals must be validated/verified by accredited validation/verification bodies. These must be independently accredited for the scope of the activity or project and comply with ISO 14065.

**Rotation requirements for the VVBs:** In order to ensure VVBs' independence, developers must select and rotate the VVBs employed according to a schedule set by the Standard. The governance body must specify the cadence and guidelines for the rotation of VVBs (e.g. rotate VVBs every 2-3 years) and ensure that eligible Standards do not develop potential conflicts of interest. The developer's MRV plan submitted during the certification process must outline the rotation schedule for VVBs for the next 3-5 verification cycles. Standards can require the inclusion of additional VVBs where the rotation schedule is insufficient and there are high-integrity VVBs available in the region. The rotation requirement only applies where VVBs with sufficient expertise and capabilities operate in the region.

Standards must have in place specific requirements applicable to the accreditation of validation and verification bodies, including independence of action, limitations to project developers suggesting or endorsing VVBs, the capabilities, procedures and processes for conducting their activities, and the specificities applicable for the accreditation under each scope.

**Oversight of validation/verification bodies:** Standards must provide oversight through spot checks on the work of validation / verification bodies. Appropriate sanctions, such as exclusions from future work must be in place for validation / verification bodies that fail spot checks.

### MRV frequency and reporting content:

The Standard must require ongoing MRV checks on permanence (every crediting period or every 5 years, whichever is most frequent) until the end of the committed permanence period

The VVB report must evaluate compliance with the methodology protocol [which must incorporate provisions for all the CCPs] and include the parameters verified, how they were verified (process- site visit/filed checks, independent literature review etc.) and when they were verified. The verifier's assessment should draw from direct measurements and external benchmarks wherever possible in order to minimize reliance on information supplied by the developer

The governance body should consider how best to leverage digital MRV tools and decide whether they must be incorporated into the methodologies of some CCP-eligible methodology types

## CCP

## Operational considerations

### Real:

Measured, monitored and verified ex-post to have actually occurred.

**No ex-ante crediting allowed.** Core carbon credits must be issued only to quantifiable, reportable and verifiable emissions reductions or removals that have occurred. No core carbon credits are issued on an ex-ante basis on the basis of potential emissions reductions or removals.

**No retro-active crediting allowed.** Core carbon credits must not be issued for activities where the decision to initiate them occurred before the decision to pursue credit revenue (or where there is a sufficient time lapse between the start of the activity and the beginning of the project certification process so as to elicit doubts that credit revenue influenced the decision-making process).

## CCP

## Operational considerations

### Do no net harm:

The Standard must have requirements to ensure that all projects and programs consider related environmental and social risks and take actions to prevent and mitigate associated harm.

**Prior and ongoing impact assessment:** The ultimate purpose of impacts assessments and community or stakeholder consultations is to prevent any net social or environmental harm. Any emission reductions or removal against which core carbon credits are issued must be the result of activities or projects that at a minimum do no net environmental or social harm.

The Standard must require impact assessments of social and environmental conditions related to or in connection with the activity or project to be registered. For projects that involve or impact communities, the assessments must, at minimum, cover human welfare, biodiversity and natural resources preservation. Impacts assessment and related initial consultations must be carried out prior to the registration of the activity or project, and to the start of any crediting period. The governance body must evaluate whether existing standards<sup>1</sup> for the prevention of community and environmental harm can be leveraged to ensure that CCP credits comply with the do no net harm principle.

**Ongoing stakeholder consultation:** Standards must require that free prior and informed consent has been obtained from the relevant stakeholder groups before the project start date. They must also require frequent community consultations for project activities that span the certification process and crediting period, where the frequency is determined by the Standard, as is applicable to the nature of the activities being undertaken. The approved social impact assessment should identify all stakeholder groups with an interest in the project and place particular emphasis on community/local interest groups, including different interest groups within a community (e.g. women, indigenous population, minorities and other vulnerable groups) and proposed mechanisms for ongoing consultation. No core carbon credits shall be issued to activities or projects lacking impacts assessments, in non-compliance of the established requirement, or to those which, by way of the assessment, have identified a net social or environmental harm.

**Safeguards:** The standard must indicate the measures required to address any social and environmental harm and for net harm to be resolved before the issuance of any core carbon credit. Standards must indicate the applicable safeguards in place to prevent risks to the environment or community identified in the impact assessment. In the case of REDD+ related activities or projects, safeguards must be at minimum in conformance with the UNFCCC REDD+ Safeguards adopted in the Cancun Agreements or in subsequent decisions. Similar efforts should be undertaken for all forestry-related methodologies.

**Grievance mechanisms to receive feedback at different levels:** the Standard must define the applicable feedback and dispute resolution mechanisms to address matters related to net social or environmental harm. Such mechanisms must allow for feedback from employees, from the local communities, and from regional or national authorities; be easily accessible to the public and sufficiently advertised. The grievance mechanism must be in place before the registration of the project, guaranteeing access to all stakeholders. The requirements for community consultation and grievance mechanisms must allow vigorous challenge to projects but not frustrate them without good cause

Standards should require disclosure of any environmental or social harm that may be attributable to an activity, and of measures undertaken to do no net harm. Measures should go beyond regulatory compliance and aim to include additional criteria that create opportunities (e.g. build assets or capabilities) to ensure no social and environmental harm.

1. For example, United Nation Guiding principles( UNGP ), OECD guidelines, Modern Slavery guidelines and ILO core conventions.

# D.I | Further operational considerations for Standards (1/3)

The following proposal is a first draft that the future governance body will refine and take to the next level of detail

Criteria	Description
Program Governance	<p>The Standard must be managed by a government or non-profit organization that sets out in a transparent manner the governance of the program, including:</p> <ul style="list-style-type: none"><li>• Roles and responsibilities of the organization, management and staff that are responsible for the program, as well as the board that oversees the organization</li><li>• Enforcement of rules to guard against conflict of interest by the board, management, and staff</li><li>• Published grievance and redress mechanisms</li></ul>
Program Transparency and Public Participation Provisions	<p>The Standard’s regulatory documents (e.g. standards), core normative references (e.g. statutes, bylaws, principles), and quantification methodologies and protocols must be made publicly available.</p> <p>The Standard must have in place provisions for public stakeholder consultation on:</p> <ul style="list-style-type: none"><li>• Development of program rules and procedures</li><li>• Accounting methodologies</li><li>• Projects and governmental programs (the latter in the case of jurisdictional crediting)</li></ul> <p>Stakeholder comments should be transparently addressed.</p>
Clear and Transparent Requirements for Independent Third-Party Verification	<p>The Standard must publish requirements for independent third-party verification, including provisions to assess and avoid conflicts of interest, and for accreditation and oversight of validation and verification bodies.</p> <p>Further, the independent standard should require validation and verification bodies to be accredited to ISO 14065 by an accreditation body that is a member of the International Accreditation Forum.</p>

## D.I | Further operational considerations for Standards (2/3)

The following proposal is a first draft that the future governance body will refine and take to the next level of detail

Criteria	Description
Legal Underpinning	<p>The Standard has requirements to ensure that there is a robust legal framework underpinning the creation and ownership of all units issued, including:</p> <ul style="list-style-type: none"><li>• Requirements that project and program developers submit legal representations to accept legal responsibility for the documentation being submitted</li><li>• A clear definition of the legal nature of the units issued, underpinned by appropriate legal opinions</li><li>• Registry Terms of Use that set out further requirements in respect of interactions with the program's registry</li><li>• Legal agreement with project / program sponsors and credit buyers that establish requirements in respect of interactions with the program's registry</li></ul>
Publicly Accessible Registry	<p>The Standard must have a publicly available registry that tracks the units issued and with the basic functionality to:</p> <ul style="list-style-type: none"><li>• Provide access to all underlying project/program information, including program documentation, verification statements, and legal representations</li><li>• Transparently issue, retire, and cancel units</li><li>• Individually identify units through unique serial numbers that contain sufficient information to avoid double counting (project to which the carbon credit was issued, country where the activity or project was implemented, vintage, methodology type)</li><li>• Identify unit status (issued, retired, canceled) and the purpose in case of unit retirement or cancellation</li><li>• Track chain of custody, from creation to retirement and keep auditable transaction logs and secure transfer procedures</li></ul>
Registry Operation	<p>The Standard must have rules and procedures in place to ensure that:</p> <ul style="list-style-type: none"><li>• All account holders:<ul style="list-style-type: none"><li>– Pass rigorous onboarding procedures upon registration, in order to identify fraudulent actors with spot checks performed thereafter</li><li>– Agree to the legal requirements regarding the use of the registry, as set out in Terms of Use</li></ul></li><li>• The Registry:<ul style="list-style-type: none"><li>– Guards against Registry Service Provider conflicts of interest</li></ul></li><li>• Has robust registry security and provisions for redundant data storage, regular security audits, systems backups</li></ul>

# D.I | Further operational considerations for Standards (3/3)

The following proposal is a first draft that the future governance body will refine and take to the next level of detail

Criteria	Description	
Registry Operation	CCP-issuing Standards must ensure they fulfil three different roles but may coordinate with other entities in order to undertake them <ul style="list-style-type: none"><li>– <b>Standard-setting:</b> development of methodologies, approval of projects, authorization of issuance</li><li>– <b>Operation of a registry:</b> record issuances, purchases and sales, deliveries, and retirements</li><li>– <b>Operation of buffer or equivalent mechanism</b> to cover reversals and other shortfalls</li></ul>	
Mis-issuance of credits	The governance body will need to define a mechanism to retract CCP status where mis-issuance of CCP credits has taken place. The governance body will also have the mandate to strip Standards of the ability to issue CCP credits where a Standard is found to not comply with the Assessment Framework. CCP-issuing Standards must compensate any mis-issuance of credits with the corresponding amount of avoidance/reduction or removal CCP credits	
Registry Terms & Conditions	Dispute resolution	For trading CCPs, the Taskforce provides both jurisdiction and arbitration clauses for Parties to choose from to govern dispute resolution. With regards to certification and registration, the Taskforce recommends Standards require arbitration in order to allow for the maximum degree of harmonization among Standards
	Tax compliance	Standards ensure to the maximum degree possible that developers pay all taxes and charges imposed by governmental authorities related to the use of the Standard
	Termination	Both Parties may terminate the Terms of Use by giving 30 days notice to the respective other.  Standards will exclude Users who don't comply with their obligations in a reversal event, double claim or otherwise engage with other users in bad faith
	Prohibited practices and suspension of service	Standards may suspend services and/or close the User's account with immediate effect if it reasonably suspects that the User has engaged in fraudulent, unethical or illegal activity, including but not limited to corruption, bribery, slavery, or child labor  Standards commit to making all reasonable efforts to ensure that neither developers nor their subcontractors engage in such practices

## D | Credit-level Integrity Working Group

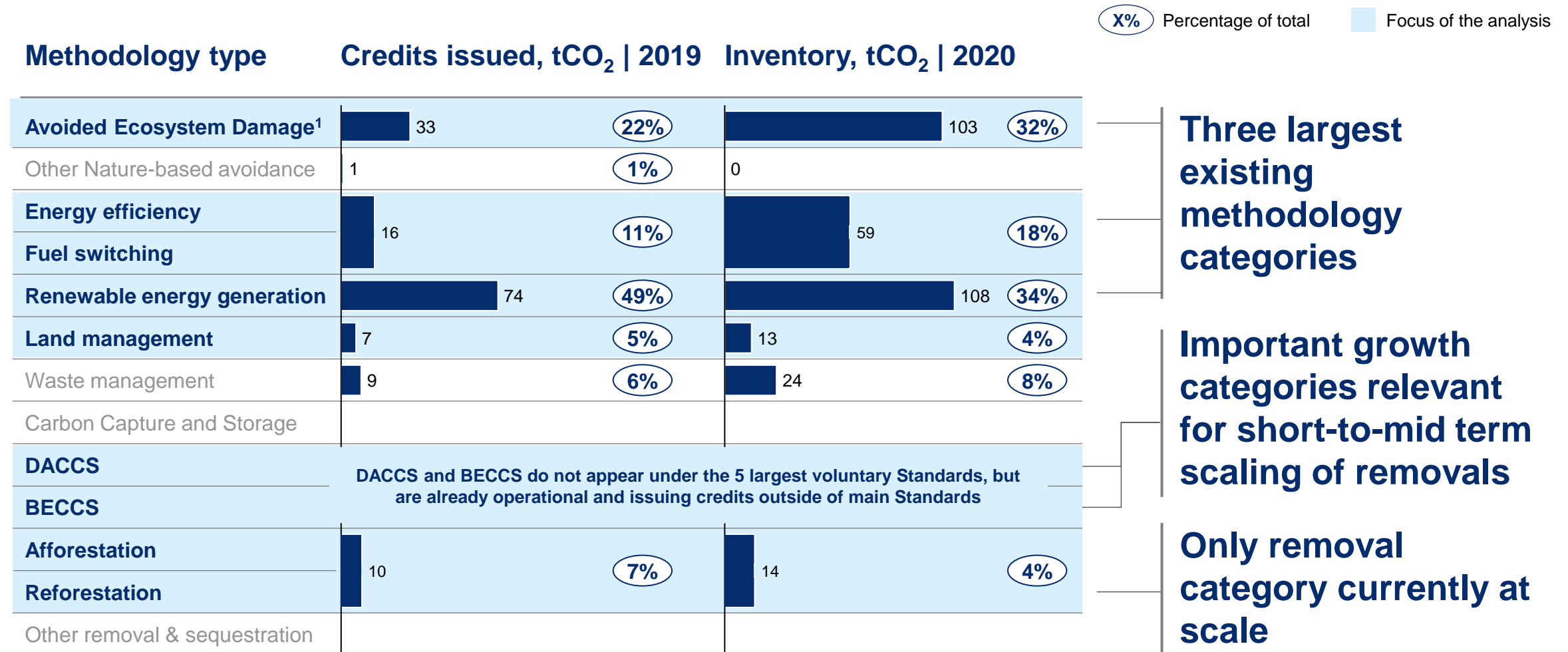
### Key Objectives

I | **Input to the Assessment framework for Standards: Operational considerations to the CCPs**

II | **Input to the Credit-eligibility guidelines: analysis of current practices**

III | **Standard taxonomy of additional attributes:** proposal for the governance body

## D.II | This analysis focuses on the largest methodology categories today (>90% of market) and categories with future relevance



1. Includes REDD+ and IFM

## D.II | For each methodology type, the analysis evaluates the CCPs with higher assessment need

xx Category covered due to present volume or future relevance

xx Category not covered in the analysis

✓ Covered in the technical appendix

Need for assessment ■ High ■ Medium ■ Low

Methodology type	CCP						Counted once	Real
	Additionality	Permanence	Leakage	No net harm	Baselines	MRV		
Avoided Ecosystem Damage (Project and Jurisdictional REDD+, IFM)	✓	✓	✓	✓	✓	✓	Does not vary by methodology type but by credit use (e.g. developers double-listing credits, buyers double-claiming credits)	Does not vary by methodology type, only requires no ex-ante crediting
Energy efficiency	✓			✓	✓	✓		
Fuel switching	✓			✓	✓			
Renewable energy generation	✓							
Land management	✓			✓	✓	✓		
Waste management								
Carbon Capture and Storage								
DACCS								
BECCS			✓					
Afforestation	✓	✓		✓	✓	✓		
Reforestation	✓	✓		✓	✓	✓		



The governance body will need to fine tune the evaluation of methodology types and extend it to others (e.g. cookstoves, soil methodologies)

# D.II | The analysis covers current practices and academic literature for the key operational considerations to each high level CCP

High-level CCP	CCP Operational considerations	Example methodology types	Current practices from Standards and rationale					Academic literature	Suggested question for the governance body expert panel
Leakage accounted for and minimized	1	Next level of detail for the CCPs: considerations (e.g. leakage assessment method) and example methodology types to which they apply	<div><div>Gold Standard</div><div>Verified Carbon Standard</div><div>CAR</div><div>20 YEARS</div><div>American Carbon Registry</div><div>ART</div><div>CORSIA</div></div>						3
			<div>2</div> <div>Overview of current practices across Standards by methodology type</div> <div>Academic literature review of challenges to address</div> <div>Both by methodology type for each CCP consideration (e.g. leakage assessment method in IFM)</div>						

## D.II | Example analysis: Leakage accounted for and minimized

Current practices from Standards and rationale												
High-level CCP	CCP Operational considerations	Example methodology types	Gold Standard	VERRA	CAR	20th YEAR	American Carbon Registry	ART	FOREST CARBON PARTNERSHIP	CORSIA	Academic literature	Suggested question to the governance body expert panel
<b>Leakage accounted for and minimized</b>  Assessed, mitigated, and calculated considering any potential increase in emissions outside of the boundary, including taking appropriate deductions	<b>Leakage assessment method</b>	<b>Project-based REDD+</b>	REDD+ not eligible	Required. Checking changes in activity for deforestation agents, or via leakage belts  Where illegal logging included in baseline, use IFM discount factors for domestic market leakage.  International leakage not considered	REDD+ not eligible			N/A – only jurisdictional	N/A – only jurisdictional	System must have measures in place to assess and mitigate incidences of material leakage.  Require national level implementation where project-level leakage.	Kyoto Protocol set precedent not to consider international leakage, even though it remains a risk <sup>3</sup>	<b>What dimensions should the required leakage assessment method contemplate?</b> (e.g., monitoring via leakage belts or indirect calculations based on scientific peer-reviewed articles)?  <b>Should there be a required reference area setting-method for leakage or should this be left up to Standards / developers?</b>
		<b>Jurisdictional REDD+</b>		Required. Direct measurement or indirect calculations. Jurisdictions decide how to address leakage for nested projects. Leakage to wetlands considered. Sources of international leakage identified for national projects.				States both activity shifting and market leakage considered if subnational project, but no risk assessment undertaken	Assessment of low, medium or high displacement risk, but no quantification.  International leakage considered		As above	
		<b>IFM</b>	Required.	N/A – only REDD+ considered	Required (market leakage)  Compares baseline and project carbon harvested in trees. Leakage if project harvest below baseline harvest.	Required: Compares baseline and project wood product production levels. Leakage if project decreases wood product production by >5% relative to baseline.	No IFM					



**We would like to invite public consultation respondents to submit feedback on the full analysis (to be found in the technical appendix at [iif.com/tsvcm](https://iif.com/tsvcm))**

High-level CCP: Leakage accounted for and minimized: Assessed, mitigated, and calculated considering any potential increase in emissions out-side of the boundary, including taking appropriate deductions. Only counted once. Not double-issued or sold

2. Warman and Nelson (2015): 'Forest conservation, wood production intensification and leakage: an Australian case' - <https://www.cabdirect.org/cabdirect/abstract/20163115217>

3. Chagas et al. (2020): 'A close look at the quality of REDD+ carbon credits' - <https://www.climatefocus.com/publications/close-look-quality-redd-carbon-credits>

4. Schwarze et al. (2002): 'Understanding and managing leakage in forest-based greenhouse-gas-mitigation projects' - <https://pubmed.ncbi.nlm.nih.gov/12460492/>

# D.II | Suggested questions for the governance body expert panel (1/2)

## Assessment Framework for Standards

The following proposal is a set of suggested questions that the future governance body may take into account when defining credit-eligibility guidelines

CCP	Methodology Type	Suggested Questions
<b>Permanence</b>	Methodologies with carbon storage	Should the governance body mandate a <b>reversal compensation mechanism</b> (e.g. buffers) or should Standards be left to choose how they compensate for reversals?
<b>Additionality</b>	All	<b>Should credit developers be required to operate carbon neutral legal entities by a defined year (e.g. 2025, 2030, 2050)</b> in order for these to issue CCP credits? When should this transition take place? (Rationale: ensure developers who receive credit revenue are not themselves net contributors to global emissions)
		<b>Do CCP methodologies need to be financially additional?</b>
		<b>Can financial additionality be proved without financial analysis tests</b> (e.g. through common practice, performance or barriers tests)?
		<b>Should developers be required to publicly disclose financial parameters linked to their fulfilment of additionality tests?</b>
	Removal credits	In order to ensure we drive funding into highly permanent removals while ensuring high market integrity, which of the following provisions should define the <b>financial additionality of removal CCP credits</b> ? <ul style="list-style-type: none"> <li>i. Credits are non-additional where the developer fails financial analysis test, due to sufficient alternative funding</li> <li>ii. Developers may sell removal credits to the VCM even if they have a buyer of last resort (e.g. government)</li> <li>iii. No financial analysis tests should be required for removals</li> <li>iv. None of the above</li> </ul>
<b>Crediting period</b>	All	Should there be a maximum crediting period for CCP projects? How long should its duration be?
<b>Baselines</b>	All	Should developers be required to host all baseline-setting data and assumptions <b>in public logs</b> ?
<b>MRV</b>	All	Should Standards require that <b>VVBs are not chosen by the developers</b> ? If so, who should choose the VVB for a specific project?
		How can the final Assessment Framework accommodate <b>digital MRV approaches</b> and potentially encourage their use? Should the final Assessment Framework be defined to enable digital MRV at scale across all jurisdictions? If so, how?
<b>Do No Net Harm</b>	All	Should Standards require developers to <b>actively benefit the communities</b> they operate in where feasible? Should <b>gender and social co-benefits</b> be an additional attribute or a requirement for CCP status?
<b>Corresponding adjustments</b>	All	Should CCP credits be required to have associated <b>corresponding adjustments</b> ?

## D.II | Suggested questions for the governance body expert panel (2/2)

### Credit-eligibility guidelines

The following proposal is a set of suggested questions that the future governance body may take into account when defining credit-eligibility guidelines

CCP	Methodology Type	Suggested Questions
Additionality	Renewables	Should there be a <b>cut-off of for renewables</b> issued past a certain date (e.g. 2010-2018) except in LDCs? How often should the decision be revised for LDCs?
	Energy efficiency	Should <b>energy efficiency projects in developed countries</b> be allowed to issue CCP credits? (Rationale: industries in developed countries are expected to reduce their own emissions without credit revenue)
Baselines	Forestry	Should developers be required to use <b>baselines drawn up by third-parties</b> ? Should they only be required to use conservative baselines with downward-curving emissions? Should the third party set baselines requirement also apply to <b>jurisdictional programs</b> ?
	REDD+	Should <b>project-based REDD+ credits be required to nest into jurisdictional accounting frameworks</b> where such frameworks are operational? Or <b>should CCPs only include jurisdictional REDD+ credits</b> ?  How and when should <b>REDD+ projects that nest into jurisdictional programs</b> adjust their baselines?
Permanence	REDD+, Reforestation, IFM	Should <b>permanence for nature-based storage</b> be set at a fixed amount of time (e.g. 10, 30, 40, 100 years)? Should it vary by methodology type or should it be left up to the Standards?
		Should the volume of credits that a project can issue be <b>pro-rated based on a standardized permanence length</b> (e.g. a developer that accepts 40 years of liability may issue only 40% of the credits than a developer who accepts 100 years of liability for the same CO <sub>2eq</sub> captured)
		Should projects <b>require a minimum risk assumption</b> (e.g. 15%, 20%) in order to issue CCP credits? Should projects not be allowed to issue CCPs if their <b>estimated risk is above a maximum threshold</b> ? (e.g. 50%, 60%)
Leakage	REDD+, Reforestation, IFM	What dimensions should the <b>method for leakage assessment require</b> ? (e.g., monitoring via leakage belts or indirect calculations based on scientific peer-reviewed articles)?

## D | Credit-level Integrity Working Group

Key Objectives



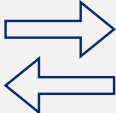



I | **Input to the Assessment framework for Standards:  
Operational considerations to the CCPs**

II | **Input to the Credit-eligibility guidelines:** analysis of current practices

III | **Standard taxonomy of additional attributes: proposal for the governance body**

# D.III | Additional Attributes can enable price differentiation for CCP credits with specific benefits, and drive liquidity through standardization

Two objectives for the standard taxonomy of additional attributes

 Drive scale and liquidity through standardization	 Enable a price differential for CCP credits with specific benefits
<div><p><b>Facilitate exchanges' creation of CCP contracts</b> by standardizing the attributes Standards use on CCP credits</p></div> <div><p>Create contracts that utilize the <b>same underlying additional attributes</b> and hence drive liquidity and allow a clear price signal</p></div>	<div><p><b>Buyers can use CCP credits</b> with additional attributes to <b>pursue specific claims</b></p><ul style="list-style-type: none"><li>• Carbon neutral / Net Zero claims</li><li>• Individual corporate claims (offsetting within your value chain, supporting a specific region)</li></ul></div> <div><p><b>Suppliers are incentivized</b> to develop projects with specific benefits (e.g. removal tech)</p></div>

This chapter contains a **preliminary proposal for the future governance body to refine into a Standard Taxonomy of Additional Attributes**. The governance body will also need to specify questions such as, the **appropriate redress mechanisms for credits with incorrectly labelled additional attributes**

# D.III | Additional Attributes could be operationalized within current registry structures as mandatory information labels attached to CCP credits

## Registry interface (illustrative, partial view)

Date issued	Project ID	Project Name	Project Developer	Project type	Product version	CORSIA Qualified	Vintage	Total Credit Issued	Credits Issued to Project	Credits Issued to Buffer Pool	Project Site Location	Project Site state	Project Site Country	Sustainable Development Goal(s)
3/19/2021	XXX001	...	...	Ozone Depleting Substances	Nov. 14, 2014	No	2021	100,000	100,000	0	...	OHIO	US	Industry, Innovation and Infrastructure
7/29/2020	XXX002	...	...	Ozone Depleting Substances	Nov. 14, 2014	No	2020	81,000	81,000	0	...	OHIO	US	Responsible Consumption and Production; Climate Action
12/21/2020	XXX003	...	...	Industrial Process Emissions	Version 1.1	Yes	2020	21,000	21,000	0	...	OHIO	US	Industry, Innovation and Infrastructure
10/29/2020	XXX004	...	...	Forest carbon	Version 1.0	No	2020	113,000	113,000	20,000	...	OREGON	US	Clear Water and Sanitation; Climate Action; Life and Land
12/18/2020	XXX005	...	...	Livestock Waste Management	Nov. 14, 2014	No	2020	29,000	29,000	0	...	OHIO	US	Zero Hunger; Climate Action

## Additional attributes

CCP compliant	Removal or Avoidance/reduction	Removal or avoidance/reduction method	Storage method	Co-benefits	Corresponding adjustments
Yes	Avoidance / reduction	Tech-based	N/A	No	No
No					
Yes	Avoidance / reduction	Tech-based	N/A	Tech-catalyst	No
Yes	Removal	Nature-based	Biological	ESG	Yes (e.g. Letter of Authorization) <sup>1</sup>
No					






- Additional attributes **do not substitute the information attached to a carbon credit** – they are mandatory additional labels added to categorize CCP credits
- They are **similar to tags like “CORSIA-qualified”**
- Standards would ultimately be responsible** for labelling CCP credits with additional attributes; the future governance body would perform spot checks

Source: Adapted from ACR's public registry website as of April 2021

1. Will depend on outcome of Article 6 negotiations

# D.III | The Credit-level integrity Working Group proposes a first standard taxonomy of additional attributes

Preliminary proposal for the future governance body to refine into a Standard Taxonomy of Additional Attributes

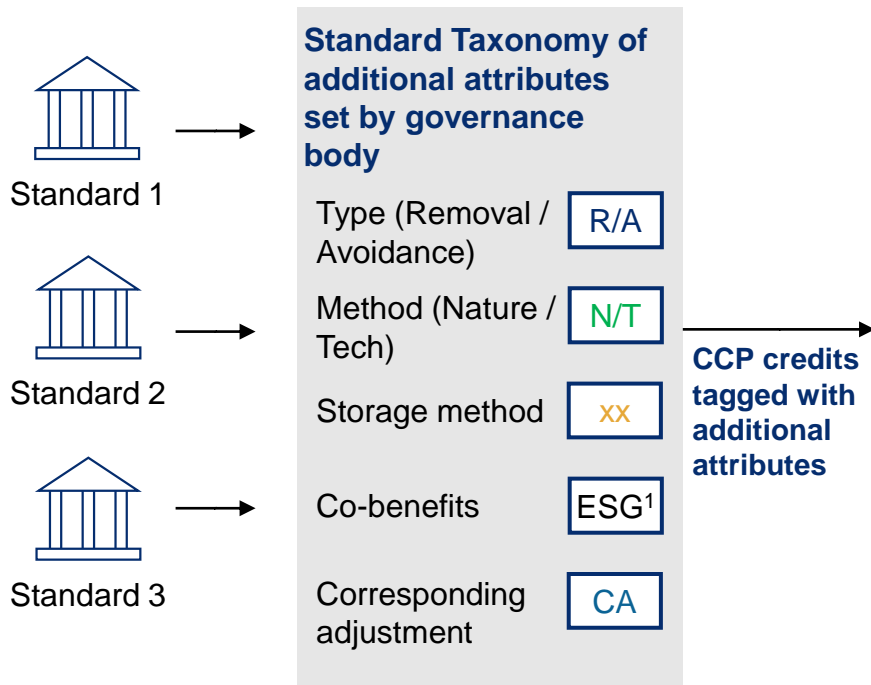
Attribute type	Attribute options		Rationale
 <b>Type</b>	<ul style="list-style-type: none"> <li>Removal</li> <li>Avoidance /reduction or mixed</li> </ul>	Whether a CCP represents a ton of CO2e avoided/reduced or removed is an integral characteristic of the CCP that must be labelled by Standards on all CCPs.	Distinguishing removal credits enables <b>claims that only allow removal credits</b> (e.g. SBTi Net Zero)
 <b>Removal/reduction method</b>	<ul style="list-style-type: none"> <li>Nature-based</li> <li>Tech-based</li> </ul>	Standards are expected to increasingly tag credits within a methodology into removal and avoidance/reduction	There is buyer <b>demand for credits from nature-based and tech-based methodology types</b>
 <b>Storage method</b>	<ul style="list-style-type: none"> <li>Biological</li> <li>Geological</li> <li>Products (e.g. building materials)</li> <li>No storage</li> </ul>	Where not possible, credits would automatically belong to the "avoidance/reduction or mixed" category	Different storage methods carry different levels of <b>reversal risk</b> that buyers should be able to select for  The combination of removal/reduction method and storage method creates broad categories that <b>describe the type of credit</b> without introducing a new structure of methodology types that would add complexity and limit liquidity
 <b>Co-benefits</b>	<ul style="list-style-type: none"> <li>Co-benefits associated (e.g. one or more of: tech catalyst benefits, SDGs, CBB or other accredited label etc.)</li> <li>None</li> </ul>	This is an umbrella attribute for existing, credible ESG and social benefits certifications can be tagged in this attribute, for example, GoldStandard allows for up to 6 SDGs to be certified, VERRA tags its credits with a CCB standard based on benefits to Climate, Community and Biodiversity and there are independent standards like the W+ Standard for women's empowerment. Credits with these attributes could be tagged with an ESG label to allow reference contracts that group them. As the market scales, more granular attributes must be considered	Standards already distinguish credits with SDG benefits and there is <b>demand for both ESG-tagged credits and credits that boost innovation in climate technology</b>
 <b>Corresponding Adjustments</b>	<ul style="list-style-type: none"> <li>Letter of Authorization</li> <li>CAs associated</li> <li>None</li> </ul>	Preliminary pending guidance from COP	Buyers may in the future require credits with associated CAs or letters of Authorization

**Standards already include the first crediting period start date / issuance date** in credit data – but the Taskforce will recommend that it be **included also as an attribute** so that buyers can select credits based on the project's first crediting period

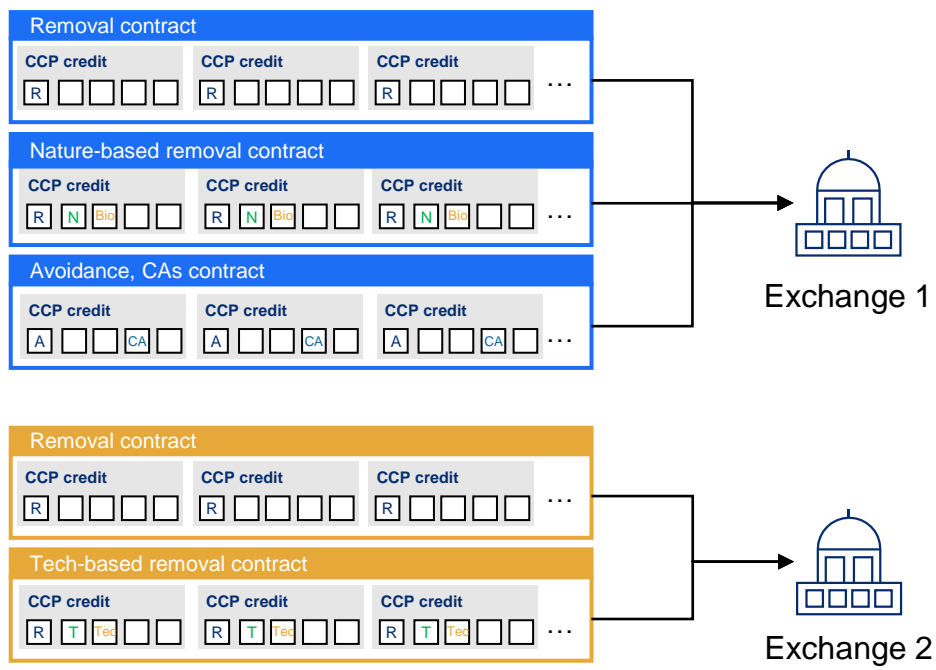
# D.III | Additional attributes would be defined by a future governance body to help standardize both OTC and exchange-traded contracts

Mechanics to operationalize additional attributes for CCP credits

Standards issue CCP credits tagged with additional attributes



Exchanges create contracts for CCP credits from different Standards that share additional attributes



A common set of attributes shared by CCP credits allows exchanges to create contracts based on the same underlying additional attributes


This enables in turn a clear price signal

**+ Additional attributes allow credits traded in OTC transactions to have standard supplements with price signals from the exchange market**

1. Co-benefits can encompass ESG and social benefits (environmental, social, community, gender equality, etc) or tech catalyst benefits

# D.III | Exchanges could use additional attributes as the basis for different reference contracts

Example contracts that exchanges could develop based on the taxonomy of additional attributes:

	“Basic CCP”	“Tech removal CCP”	“Nature CCP”	“Premium recent removal CCP”	...
Component attributes	<ul style="list-style-type: none"><li>Basic CCP</li></ul>	<ul style="list-style-type: none"><li>Basic CCP</li><li>Removal credit</li><li>Tech-based capture</li></ul>	<ul style="list-style-type: none"><li>Basic CCP</li><li>Nature-based capture</li></ul>	<ul style="list-style-type: none"><li>Basic CCP</li><li>Removal</li><li>Vintage (first crediting period start date) &lt; 3years</li><li>Letter of Authorization</li></ul>	
<div> Exchanges will ultimately decide the number and type of CCP contracts they will trade</div>					

Standard additional attributes recommended by the Taskforce have the potential to channel funding to projects with:

- ESG benefits
- High green premiums
- Highly-permanent storage
- Letters of Authorization from their Host Countries (among others)
- ...

# D | The TSVC M thanks the members of the Credit-level integrity Working Group for their contributions

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